

IT Visibility and IT Asset Management: Solving for complex IT asset issues

IT Visibility for data-driven decision making and **IT Asset Management** for cost-effective, compliant, and automated IT operations. Which best supports your current IT organization?

Flexera One IT Visibility

Features and benefits:

- **Technopedia catalog and identification:** Speeds up research and validation by 60 percent, covering 80 percent of identified assets and 4,500 unique updates daily
- **Technology Data Hub:** Centralized view of your technology and detailed visibility into asset inventory
- **Decision-ready technology intelligence:** Risk mitigation on unsupported technology
- **Integration with hybrid IT ecosystem:** Minimizes manual data maintenance efforts
- **Unified data visibility and reporting:** Offers dynamic charting and self-service data exploration

Use cases:

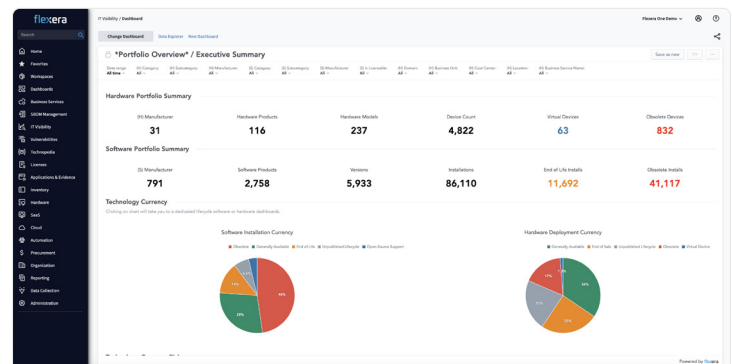
- **Tech debt and obsolescence management:** Proactively plans against tech obsolescence, ensuring the IT estate remains current and evergreen
- **Portfolio rationalization:** Address IT sprawl by standardizing applications and driving cost savings
- **Vulnerability recognition and security enhancement:** Identifies and addresses vulnerabilities
- **CMDB enrichment:** Ensures that the configuration management database (CMDB) remains a reliable source of truth for IT estate management

When to choose IT Visibility

Proactive planning against tech debt and obsolescence: Gain insights into outdated technologies for financial and operational planning.

Portfolio rationalization and cost savings beyond traditional license optimization: Group similar items, identify software sprawl, and standardize applications.

Prioritized insights into security vulnerabilities: Prioritized insights into potential software risks in software installations.



Manage, govern and optimize your IT assets with Flexera One IT Visibility

Flexera One IT Asset Management

Features and benefits:

- **Discover IT assets across your estate:** Discover and inventory even the most elusive software, SaaS and hardware such as IBM Cloud Paks or Oracle Java SE
- **Software license optimization:** Creates an effective license position
- **SaaS management and optimization:** Discovers SaaS apps and reclaims inactive licenses
- **Hardware asset management:** Automates the hardware asset lifecycle

Use cases:

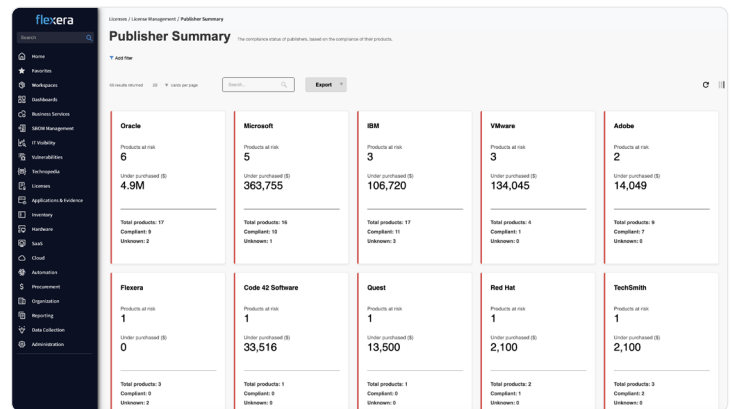
- **License entitlement and vendor negotiations:** Optimized licenses and applications positions
- **License optimization:** Maintains compliance, avoiding unbudgeted expenses
- **Audit readiness:** Addresses unauthorized tech usage; (42 percent of organizations spent \$1 million or more on unbudgeted audit expenses in the past three years)
- **Shadow IT risk management:** Recognizes and addresses shadow IT, contributing to overall security

When to choose IT Asset Management

Complex license management and optimization across major vendors: Manage complex software license compliance across major vendors.

Audit readiness and compliance: Maintain an ongoing audit readiness posture to avoid unbudgeted expenses.

Recognizing and addressing shadow IT risks: Address unauthorized tech usage, ensuring compliance with regulations like GDPR and HIPAA.



Optimize and negotiate your license positions in Flexera One ITAM

About Flexera

Flexera delivers SaaS-based IT management solutions that enable enterprises to accelerate digital transformation and multiply the value of their technology investments. We help organizations **inform their IT** with definitive visibility into complex hybrid IT ecosystems, providing unparalleled IT insights that allow them to seize technology opportunities. And we help them **transform their IT** with tools that deliver actionable intelligence across an ever-increasing range of dimensions to effectively manage, govern and optimize their hybrid IT estate.

More than 50,000 customers subscribe to our technology value optimization solutions, delivered by 1,300+ passionate team members worldwide. To learn more, visit flexera.com

» NEXT STEPS

Discover how Flexera can help you manage IT assets

[LEARN MORE](#)