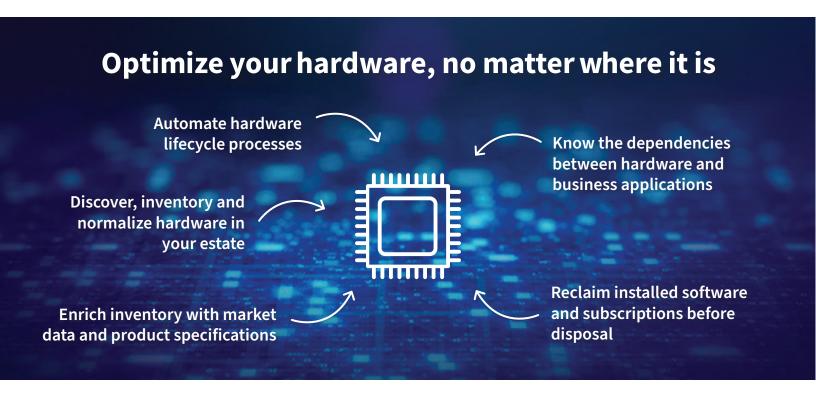


# Maximize your investments in the hardware that powers your business



## Relate infrastructure to business purpose

The typical enterprise has thousands of servers, desktops, laptops and more spread out across hundreds of locations, making hardware asset management a daunting challenge. But it's the interdependencies between hardware and software that make the task exponentially complex. End-of-life hardware, for example, can't just be unplugged—instead, you need to understand exactly what the infrastructure is supporting and its importance to the business.

But now it's possible to automatically correlate infrastructure with its business function,

including the applications running on it and the business services it supports.

Flexera One's Hardware Asset Management gives you a 360-degree view of all of your hardware, allowing you to make asset decisions based on superior information. Now you have the tools to automatically contextualize hardware data with its corresponding application stack, cost center, location, business unit, users and business services. Now you can analyze what hardware you should modernize or retire based on the full story of your infrastructure. Flexera One expands your vision by giving you more than just data points about hardware.

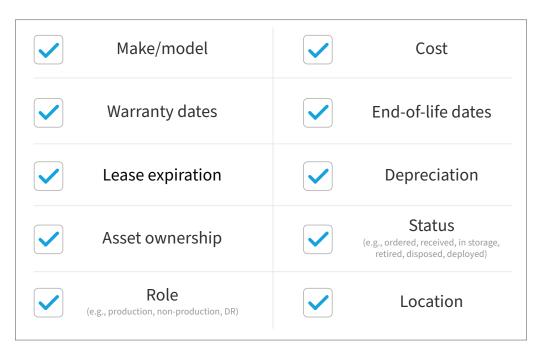
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### Gain insights into everything you can discover about hardware

Your business runs on complex stacks of hybrid technology, from hardware to software, SaaS and cloud. Your hardware assets enable users to gain access to the applications and services that power your business. And the increase in working from home presents even more challenges for ensuring you have the hardware insights needed to keep end users secure and productive.

You can automatically manage the entire hardware asset lifecycle from request to eventual retirement with Flexera One's Hardware Asset Management. Flexera One discovers, inventories and tracks hardware as it matures through its useful lifecycle and moves within your environment. Even if you already have an inventory tool, Flexera One integrates with it to normalize and enhance data so you can visualize your estate with additional insights such as users, business unit, role and warranty expiration dates.

Flexera One also enriches hardware data with market information, including product specifications, part numbers, product families, end-of-life dates, obsolete hardware, and product and model sprawl.



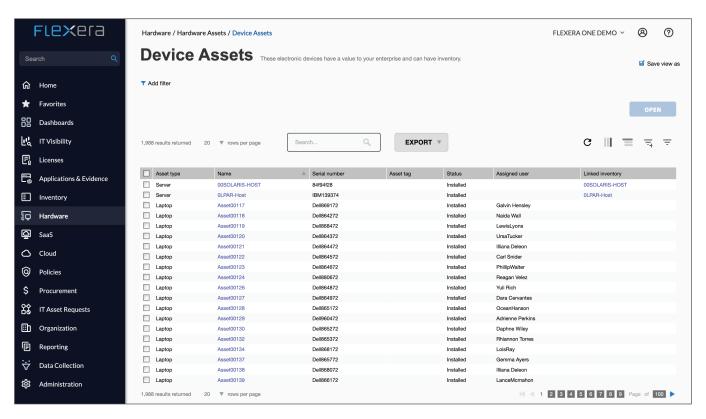
Flexera One's Hardware Asset Management gives you unprecedented insights into your hardware portfolio.

### Automate your hardware lifecycle

Forget manual effort—Flexera One automates the hardware lifecycle so you know the status and condition of your hardware investments anytime, anywhere. Make data-based decisions that help reduce risk and minimize spend by leveraging Flexera One to track physical assets from the initial request through procurement, deployment, storage, retirement and disposal. Flexera One integrates with hardware vendors, asset registries,

procurement systems, inventory tools, bar coding equipment and disposal vendors to automatically set asset disposition as your hardware matures.

This lets you know exactly where all your assets are in their lifecycle without depending on inefficient and time-intensive manual processes or spreadsheets. And you'll be alerted to important lifecycle triggers such as lease termination, so you can proactively take action.



Flexera One Hardware Asset Management automates your hardware lifecycle so you know the exact status and condition of your hardware investments anytime, anywhere.

# Power your IT ecosystem with superior hardware data

Flexera One is built on an open API-based platform so you can easily share hardware data and visualizations with stakeholders throughout the organization. It has robust and purposebuilt integrations into ITSM, ITFM, enterprise architecture and security solutions, providing

superior data so you can power your business systems and start realizing their true value.

You can use the same base dataset of normalized, enriched and contextualized hardware data to make swift decisions in other business systems—maximizing your hardware investments across your entire IT ecosystem.

### Flexera delivers the most complete view of your hardware estate

HARDWARE ASSET MANAGEMENT			
Correlate infrastructure to the business	Normalize and enrich beyond what you can discover	Automated lifecycle management	
Visualize the dependencies that exist between the hardware and its business purpose so you can make business continuity, modernization and lifecycle decisions based on multiple dimensions	Augment raw hardware inventory data with contextual information like end of life, product specifications, warranty expiration and lease expiration	Automate the lifecycle from initial request to procurement, deployment, storage, retirement and eventual disposal	

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### Key features of Flexera One Hardware Asset Management in detail

KEY FEATURES	FLEXERA DIFFERENCE
Contextualize hardware with application, organizational and market data	<ul> <li>Combine hardware with the software applications running on it</li> <li>Augment raw hardware inventory with organizational data points like location, business unit and cost center</li> <li>Enrich inventory data with market data like end of life and product specifications</li> </ul>
Lifecycle workflow automation	<ul> <li>Proactively manage assets throughout their lifecycle, from initial request through disposal</li> <li>Automation to eliminate spreadsheets and manual processes</li> <li>Integration with procurement, bar coding, disposal and other relevant systems to track hardware disposition</li> </ul>
Notifications and alerts	Get news about lifecycle events and triggers:  Rogue assets with no purchase records  Missing assets  End of life and obsolescence  End of warranty and end of lease
Preserve software investments	<ul> <li>Automatically reclaim software before hardware is retired or disposed</li> <li>Correlate hardware infrastructure with the applications running on it to make better decisions</li> </ul>
Capitalize on integrations	Integrate with ITSM and ITFM to deliver better results with clean, relevant, up-to-date and trusted infrastructure data
Technology transformation	Gain insights into what should be modernized, replaced or retired based on lifecycle dates and the software applications that are dependent on the hardware asset

### **NEXT STEPS**

Find out more about how Flexera One's Hardware Asset Management can help you

**LEARN MORE** 

#### **ABOUT FLEXERA**

Flexera delivers IT management solutions that enable enterprises to accelerate the return on their technology investments. We help organizations *inform their IT* with total visibility into complex hybrid ecosystems, so they can *transform their IT* by rightsizing across all platforms, reallocating spend, reducing risk and charting the most effective path to the cloud.

Our technology value optimization solutions are delivered by 1,300+ team members helping more than 50,000 customers achieve their business outcomes. To learn more, visit <u>flexera.com</u>

