

» SOLUTION BRIEF

Manage cost and budget, based on actual Salesforce usage

Managing SaaS presents a significant challenge

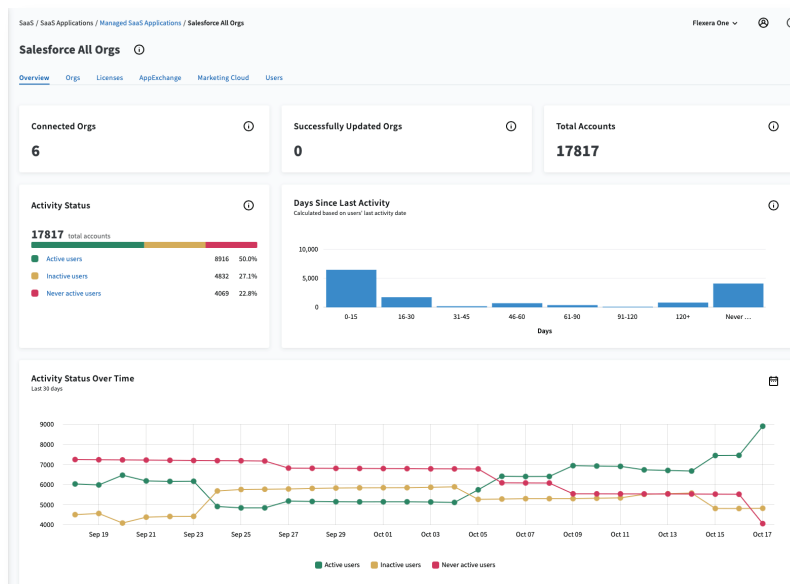
Organizations of all sizes rely heavily on SaaS applications. It would be exceptionally rare for the average employee to not access at least one SaaS app in their day-to-day workflow. This is true for the tech, financial, health and even manufacturing industries. And what's the CRM SaaS app nearly all organizations utilize to ensure an efficient sales experience? Salesforce.

Salesforce provides valuable benefits such as scalability, flexibility and accessibility. However, if not managed tightly, it can also lead to overspend, application sprawl and shadow IT. And with

Salesforce representing one of the largest vendors in terms of spend for organizations globally, the opportunity for your business to gain visibility and uncover optimization opportunities in your Salesforce estate for realized savings is significant.

Manage and optimize Salesforce with confidence

Flexera One Select for Salesforce solves all the challenges that come with managing one of your biggest cost centers. With Flexera One Select for Salesforce, your organization can not only track users but also, overall spend (even across multiple orgs), license consumption and activity.



Discover and optimize your entire Salesforce estate from one place

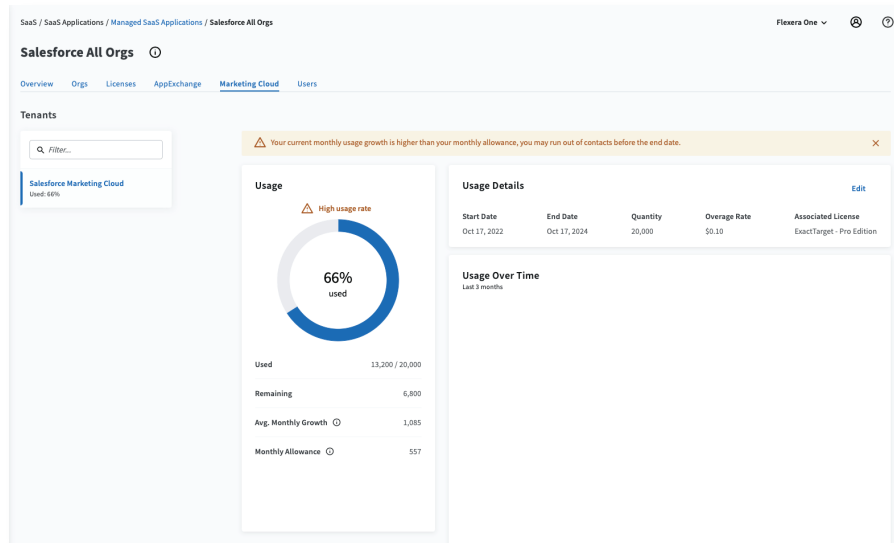
You'll also be able to identify redundant, unused or unsanctioned licenses, and—with just the click of a button—reclaim the license to be either disposed or repurposed. These capabilities will allow you to rationalize your entire Salesforce estate.

Take control over AppExchange and Marketing Cloud

Salesforce is made up of more than its base offering, and users can easily circumvent IT for add-ons such as AppExchange packages and Marketing Cloud contacts. Now you can discover these both in full

detail, allowing you to achieve a consolidated view across your instances and gain full visibility into the AppExchange packages that are configured. You're also one click away from gaining insights into the monthly and yearly consumption of Marketing Cloud contacts against the total number allowed along with usage and user interface (UI) optimization metrics.

Contact us to learn how Flexera One Select for Salesforce can help you recoup your spend, avoid the risks of shadow IT and achieve a successful SaaS management program with one of your top vendors.



Track every AppExchange package and Marketing Cloud license with insights into usage and consumption

About Flexera

Flexera saves customers billions of dollars in wasted technology spend. A pioneer in hybrid ITAM and FinOps, Flexera provides award-winning, data-oriented SaaS solutions for technology value optimization (TVO), enabling IT, finance, procurement and cloud teams to gain deep insights into cost optimization, compliance and risks for each business service. Flexera One solutions are built on a set of definitive customer, supplier and industry data, powered by Technopedia, that enables organizations to visualize their Enterprise Technology Blueprint™ in hybrid environments—from on-premises to SaaS to containers to cloud.

More than 50,000 customers subscribe to Flexera's technology value optimization solutions, delivered by 1,300+ team members worldwide.

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» NEXT STEPS

Contact us to learn how Flexera One Select for Salesforce can help you

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