

» FLEXERA ONE FINOPS SOLUTION BRIEF

Visualize your FinOps journey with unparalleled clarity

Hybrid costs are getting more difficult to manage

- How do I align the efforts of my FinOps and ITAM teams?
- Am I getting the most out of my cloud spend?
- How do I prioritize cloud migration?
- How can I effectively manage licensing?
- How do I implement FinOps best practices?

The challenge of hybrid cost management

IT leaders and cloud teams work in a dynamic, highly fragmented technology ecosystem. Organizations across the globe are continuing to embrace hybrid IT environments to help scale, become more agile, increase revenue and achieve business goals. However, wasted spend across the IT estate is rampant—more than 30 percent across desktop, data center, SaaS and IaaS/PaaS (*Flexera 2022 State of ITAM Report*). Enterprises need to improve both visibility into and efficiency of hybrid IT spend to successfully operate a modern hybrid environment at scale.

This has led to the advent of FinOps as a practice. FinOps helps teams manage cloud and associated costs through a culture of accountability via cost allocation supported by a central group. This group consists of members from cross-functional teams. Although proven to be very fruitful, successfully implementing FinOps practices can be challenging for many organizations.

Successful FinOps implementation can be difficult

FinOps maturity—through the phases of inform, optimize and operate—requires cross-collaboration with counterparts in ITAM, infrastructure and operations and others for organizational alignment toward real-time optimization of cloud resources. Critical questions every organization will face include:

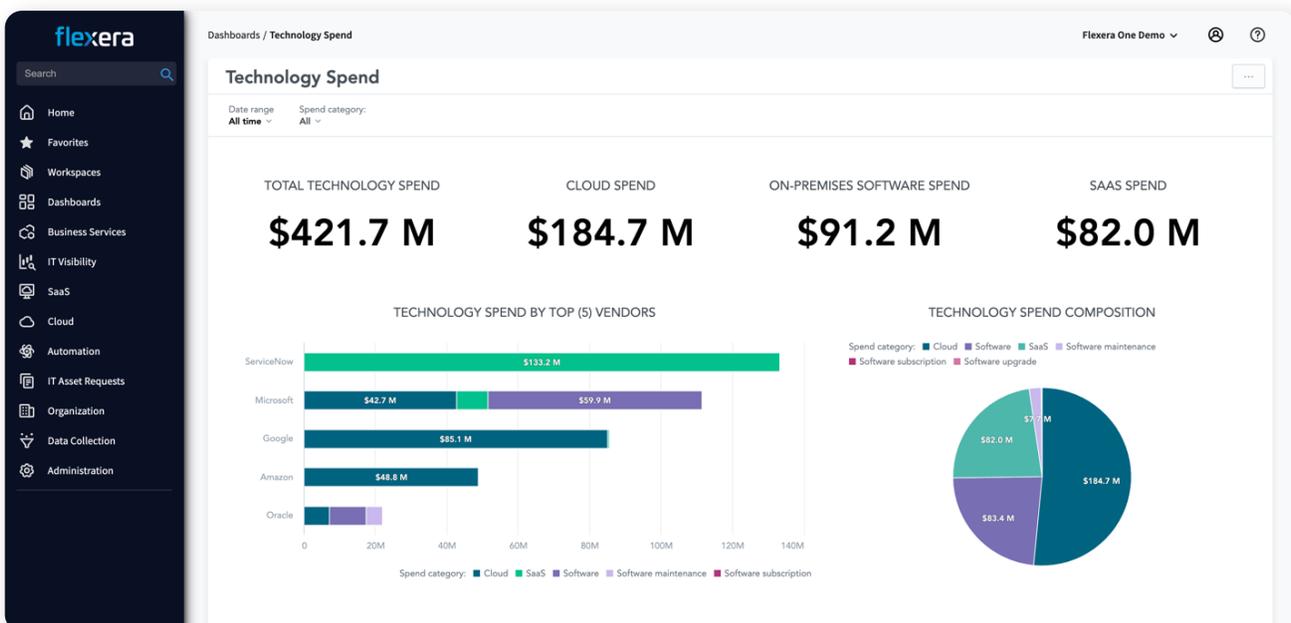
- How do we ensure visibility for ITAM and FinOps teams from a single, reliable source?
- How do we manage costs with the multiple ingestion sources and discounting options that come with a hybrid, multi-cloud environment?
- How do we continuously guarantee the organization is considering the cost and value of licensing-in-cloud FinOps decisions?

» HIGHLIGHT

**With Flexera
FinOps, cloud
teams can see
and act upon
strategic data
related to
on-premises
assets for cloud
migration**

Visualize the FinOps journey with unparalleled clarity

Global visibility across hardware, software, SaaS and cloud usage and spend are essential to running an efficient and effective technology operation. However, until now, that single complete view has been largely inaccessible. With Flexera One FinOps—the market leader—cloud teams can see and act upon strategic data related to on-premises assets for cloud migration, manage SaaS for consistently reliable control of subscription applications and optimize cloud costs.



Visualize and allocate cloud usage and billing, efficiently manage hybrid IT estates and operate cloud at scale

Only Flexera One offers this package of powerful IT rightsizing features

Flexera One FinOps		
Improve visibility and allocation of cloud spend	Improve efficiency of cloud spend	Operate cloud at scale
360° ingestion and reporting support for major and less common cloud vendors, as well as on-premises, hybrid and additional costs in any currency. Detection of spend anomalies and trends.	Leverage automated governance and financial controls to realize ROI of a hybrid cloud strategy with actionable insights into cost-saving opportunities across multiple cloud providers.	Automate best practices for management of multi-cloud environments as they increase in size and complexity without straining your FinOps or cloud management teams.

A detailed look at Flexera One rightsizing solutions

Key features	Flexera difference
Automated business service mapping	True bottom-up discovery of all assets, allowing for logical groupings of technology assets with business context to increase business agility, determine service value and streamline cloud migration.
Cost analysis per provider	Full visibility into provider/status quo costs comparing on-premises/GCP/ Azure/AWS costs pre-migration to ensure successful day-one operations to hit budget requirements and ensure future success.
360° multi-cloud cost ingestion and reporting support	Support for major and less common cloud vendors and regions, on-premises or hybrid cloud costs as well as ingesting other costs—labor charges, third-party PaaS/ SaaS charges (Fastly/Mongo), etc. Single reports provide an aggregation of spend across multiple vendors in a single pane of glass with no offline processing.
Extensible automation	Flexera One's powerful policy engine provides out-of-the-box and extensible automation to enable any automation/remediation use case, as well as adapt to organizational preferences.
Cloud spend anomaly detection	Automatic anomaly analysis and detection in cloud spend based on any critical cost dimension provides the ability to choose business dimensions across multiple clouds.
Spend recommendations	In a single view, gain actionable insights and recommendations into cost-savings opportunities across multiple discounting options and multiple providers.
Software license optimization	<ul style="list-style-type: none"> Flexera's product use rights library optimizes license consumption by automatically applying benefits such as upgrade/downgrade rights, non-production use rights, virtual use and clustering rights and hybrid use rights Flexera's SKU library automatically reconciles consumed versus purchased to create an effective license position for any vendor Flexera specializes in calculating license positions for complex data center license metrics like Microsoft SQL Server, IBM Cloud Paks, Oracle database and middleware, and SAP applications and engines Optimize software installed on-premises or in the cloud (BYOL)

A detailed look at Flexera One rightsizing solutions

Key features	Flexera difference
SaaS management and optimization	<p>Discover SaaS applications in use in your environment for complete visibility:</p> <ul style="list-style-type: none"> • Automatically remove subscriptions for inactive users of SaaS applications • Find redundant SaaS applications that can be rationalized out of the environment to save costs • Automatically remove subscriptions and data to protect your data and intellectual property as users leave the organization
Share IT asset data with other systems	<p>Purpose-built integrations into ITSM, ITFM, enterprise architecture, information security and other systems; this includes out-of-the-box integrations to ServiceNow and BMC.</p> <ul style="list-style-type: none"> • Open API-based architecture to promote extensibility and sharing with the ecosystem
Take action with policies	<ul style="list-style-type: none"> • Flexera One's policy engine enables you to take automated action based on insights and data • Policy catalog with hundreds of pre-built policies out of the box • Automate reclamation of inactive SaaS subscriptions, inventorying of cloud instances and set any alert based on configurable thresholds

FinOps solutions to fit your organization

Flexera One FinOps Advanced (with Cloud Migration)	Flexera One FinOps Advanced (with SaaS Management)	Flexera One FinOps Enterprise
Visualize and allocate cloud usage and billing, effectively plan for migration and operate cloud at scale.	Visualize and allocate cloud usage and billing, efficiently manage hybrid IT estates and operate cloud at scale.	Visualize and allocate cloud usage and billing, plan for migration, efficiently manage hybrid IT estates and operate cloud at scale.
Cloud Cost Optimization	Cloud Cost Optimization	Cloud Cost Optimization
Cloud Migration		Cloud Migration
	SaaS Management	SaaS Management

Navigate your FinOps journey with confidence

With Flexera One FinOps, you'll be able to take the core of Flexera One Cloud Cost Optimization and expand to the capabilities that best fit your organization's needs. From cloud migration planning to SaaS management that ensures licensing and FinOps are hand in hand, every use case is available to help you get the most out of every cloud dollar. An integrated view into your ecosystem is even clearer with direct connections to Flexera IT Visibility and IT Asset Management. This allows you to cover your asset discovery and normalization with the power of Technopedia, the world's most trusted technology library. It provides comprehensive data for licensing in a hybrid environment across your top vendors.

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data.

To learn more, visit flexera.com

» NEXT STEPS

Discover more about how Flexera One FinOps solutions can help you

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