

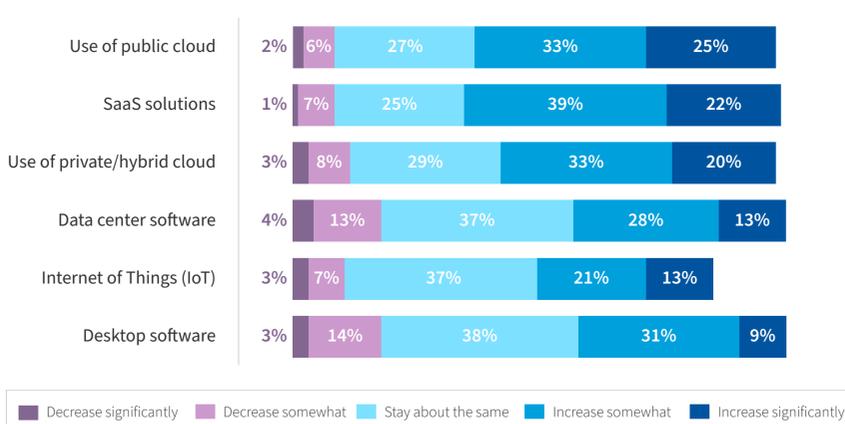
Change is rapid and constant

The challenges faced by ITAM teams have been radically altered by the digital transformation across their IT estates. The initiatives undertaken to address these challenges—and the trends emerging as a result—are driving innovation of ITAM practitioners.



SAM teams plan to give more attention to SaaS and cloud

The *Flexera 2022 State of ITAM Report* illustrates that the top three areas of focus for software asset management (SAM) teams are the evolving technologies of public cloud, SaaS and private/hybrid cloud.



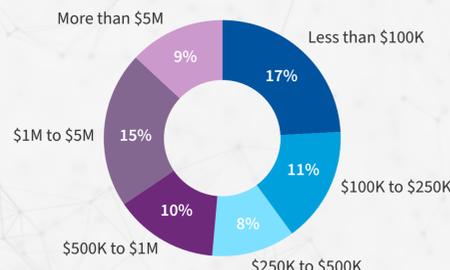
N=465
Source: Flexera 2022 State of ITAM Report
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Audits are time consuming (and getting more so)

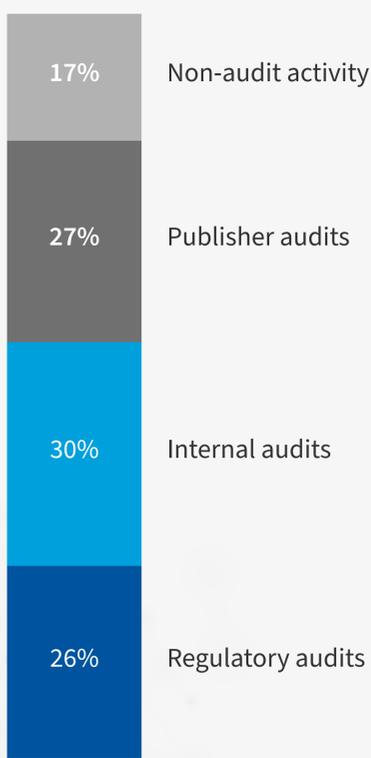
The report found that 83 percent of respondents' time is spent on audit-related activities, up 20 percent from last year's 63 percent. So ITAM practitioners have on average less than one day a week to work on new initiatives.

The cost of non-compliance is high

The reason for this in-depth focus on audit activities becomes clear when viewing the respondents' feedback on the unbudgeted costs associated with audits. The report shows that almost one-quarter of the respondents' organizations (24 percent) have paid more than \$1 million in penalties and true-ups over the past three years.



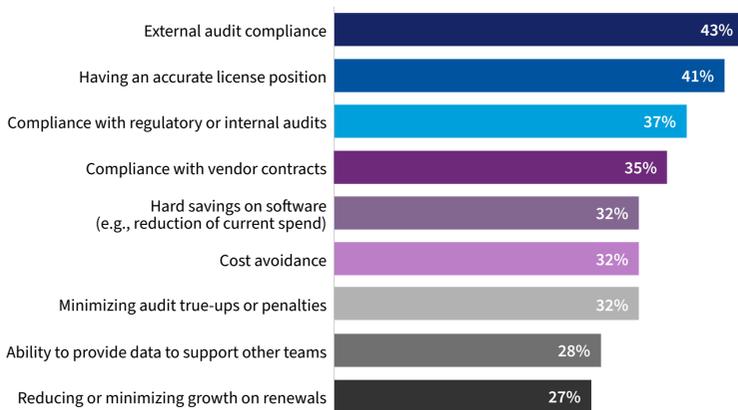
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Average N=440 (Questions not required)
Source: Flexera 2022 State of ITAM Report
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Initiatives vs. metrics

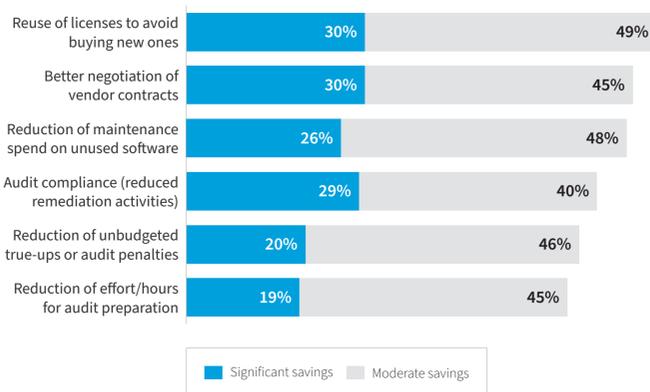
Advancement of the new initiatives SAM practitioners are tasked with is further hampered by the metrics used to measure these teams' success. The top four success metrics reported by the global respondents are audit related, including actual audit compliance, as well as accurate licensing positions and alignment with vendor contracts.



N=465
Source: Flexera 2022 State of ITAM Report
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Savings can be disproportionate to efforts

Despite significant focus on audits to reduce exposure to unexpected costs, the major contributors to organizational savings come from cost optimization rather than reducing audit costs. The report shows that the top three areas of cost savings are unrelated to audit activities.



N=465
Source: Flexera 2022 State of ITAM Report
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As always, visibility is key

For many organizations, the combination of emerging technologies and pressures created by the pandemic have stretched their ITAM teams beyond what their current processes and procedures can accommodate. Visibility into the new procurement and consumption models for IT assets will enable these teams to reformulate their approaches and properly address the challenges brought by the digital transformation of their organizations.

NEXT STEPS

For more insights, download the full *Flexera 2022 State of ITAM Report*

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ABOUT FLEXERA

Flexera delivers SaaS-based IT management solutions that enable enterprises to accelerate and multiply the return on their technology investments. We help organizations *inform their IT* with total visibility into their complex hybrid ecosystems, providing the IT insights that fuel better-informed decisions. And we help them *transform their IT* with tools that allow IT leaders to rightsize across all platforms, reallocate spend, reduce risk and chart the most effective path to the cloud.

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