flexera™

Why upgrade to Snow Atlas?

» AT A GLANCE

With Snow Atlas, IT leaders and their organizations can easily manage software assets and control spending across a hybrid IT environment. Don't let its ease-of-use fool you, though—this cloud-native SAM and SaaS management solution is a powerhouse provider of deep, comprehensive insights into your entire IT landscape. Armed with those insights, IT leaders can uncover and eliminate shadow IT, prepare for audits and identify opportunities for significant savings.

Modern SaaS solution

Snow Atlas is a modern SaaS solution, architected and built to meet you on your hybrid IT journey. With Snow Atlas, you'll get continuous, quicker delivery of new capabilities and features. We deliver these new capabilities with automatic upgrades, eliminating the complexity of planning for downtime and securing resources. By providing automatic solutions to manage SaaS software and spend, Snow Atlas enables organizations to move budget to crucial business needs and stay agile.

Superior SaaS management

As an IT leader, getting a handle on your SaaS usage and spend can be a huge challenge. Flexera One SaaS Management, named a Leader in the 2025 Gartner® Magic Quadrant™ for SaaS Management Platforms, can help you shine a light on shadow SaaS across your organization. With the most comprehensive discovery capabilities, including both agent-based and browser-based methods, you'll be able to gain visibility into more than 25,000 SaaS applications. You'll also be able to identify free, trial and paid SaaS applications easily across both your cloud and on-premises environments to gain control of your SaaS estate.

Improved SAM experience

We've made significant improvements in Snow Atlas that provide greater value, including an improved SAM experience and increased speed over a typical on-premises deployment. For example, we rebuilt the reporting capabilities within Snow Atlas so you can get faster, more powerful reporting that provides the insights you need at the speed you need to stay on top of your IT environment. With Snow Atlas, you get easier access to your data, a powerful set of user-friendly APIs and a more streamlined process for ingesting and updating your data, resulting in faster response times. Snow Atlas is also certified for ISO 27001 and Soc 2 Type 2, so you can rest assured that your data is protected.

AICPA SOC aicpa.org/soc4so

ISO 27001 CERTIFIED by Schellman

STAR LEVEL ONE SECURITY TRUST ASSURANCE & RISK STAR LEVEL ONE: SELF-ASSESSMENT

Easy to upgrade

Upgrading to Snow Atlas unlocks a comprehensive program designed to provide you with peace of mind and continuous oversight. Every Snow Atlas upgrade includes dual-entitlement rights for up to 12 months, which means you stay in control and can schedule your upgrade when you are ready. Additionally, Flexera experts will perform your upgrade and onboarding, as well as ongoing, proactive monitoring and issue resolution—so you don't have to.

Snow Atlas

- Cybersecurity
- IT strategy
- Mergers and acquistions
- Digital transformation
- Clound license management
- Automation
- Lifecycle management
- Audit defense
- Software asset management
- SaaS management
- Application rationalization

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at **flexera.com**.

» NEXT STEPS

Achieve greater ROI on your technology investments with Snow Atlas

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