

» SNOW PRODUCTIVITY OPTIMIZER DATASHEET

Automated and optimized processes for reduced cost and increased productivity

» AT A GLANCE

Often tasked to produce maximum results with minimum resources, IT leaders need solutions that optimize and contain costs through automation. Snow Productivity Optimizer enables optimization and cost savings by automating time-intensive manual processes and preventing common resource-related issues such as software license overuse and software sprawl.



Automation drives cost savings

On top of the pressure to do more with less, manual, time-intensive processes such as software requests and approvals, account provisioning, license reclamation and end-user devices can complicate an IT leader's roles further, draining time and precious resources away from higher-value-added activities.

Snow Productivity Optimizer relieves that pressure by automating processes such as software requests and approvals, account provisioning, license reclamation and end-user device management, among others.



Optimized, repeatable processes

By ensuring that requests for resources follow an organization's policies, Snow Productivity Optimizer provides control over the way users consume and provision hardware — a vital ingredient of optimization.

Users can also order the services they need, when they need them, from an approved catalog in a self-service portal. Snow Productivity Optimizer provides complete software and service lifecycle management from request to retirement.

Key benefits

Accelerated user onboarding

- Automated user account creation reduces IT support costs
- Rapid user onboarding improves productivity

Reduced license costs

- Complete, automated account removal saves license cost and improves security posture
- Integrated workflows to ServiceNow, Salesforce, Adobe, SCCM and more increase accuracy and efficiency, conserving resources

Self-service for hardware and software requests

- Web portal shopping cart improves cost transparency
- Predefined, multi-level approval workflows ensure control and transparency
- Approval notifications include capability for users to track request and approval process

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning hybrid IT asset management and FinOps solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at flexera.com

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at flexera.com.

» NEXT STEPS

Discover maximum IT efficiency and savings with Flexera

[LEARN MORE](#)