

Complete SAP license management through a single integrated console

» AT A GLANCE

Snow Optimizer for SAP® Software, an SAP-certified application written in ABAP, gives you the ability to optimize the number of your organization's SAP users and apply the correct license type for each of their needs to ensure compliance—all in one console. It also enables you to match roles and authorizations exactly to user requirements and provides full insight into usage and compliance of engines.

Meeting the challenges of SAP licensing

SAP licensing can be complex. It's grown and changed over decades, and customers typically have multiple contracts covering different entitlements. Usage has also evolved over time. Without complete visibility of what your users have purchased and how they're using those purchases, it can be difficult to manage SAP licensing challenges, including:

- Migration to S/4HANA
- Effective resource allocation for license management and the annual LAW submission
- Rightsizing licenses for usage now and in the future
- Managing Digital and Indirect Access scenarios
- Knowing whether to take advantage of certain SAP offerings, such as RISE with SAP or the Digital Access Adoption Program (DAAP)

Comprehensive SAP system data and exceptional license optimization

Snow Optimizer for SAP® Software is an agentless SAP add-on and, once installed in a single system within the SAP environment, it collects and aggregates data from all connected SAP systems to provide a comprehensive view of all SAP licensing data. Data remains solely within the safe SAP environment, assuring security.

Snow Optimizer for SAP® Software enables you to optimize your licenses and manage contracts and entitlements fully. It keeps them optimized through repeatable, automated processes and the comprehensive collection of data on:

- Usage activity
- Memory usage
- User access to standard and industry-specific modules, engines and self-declaration products

Crucially, the solution can identify and trace indirect use and digital documents to identify the appropriate license model for your organization's requirements. You can automate ongoing license management and take swift action on recommendations, ensuring your organization's licenses are always rightsized for its specific needs.

Key challenges

Inactive users

Snow Optimizer for SAP® Software reviews the last login and generates a list of all users that have not logged into the system over a specified period. It enables your organization's SAP administrator to create automated rules to expire these user accounts so that they may be recycled or consolidated to realize savings on future procurement costs.

Duplicate users

This software's analytical capabilities also detect suspected duplicate named users by looking at various patterns. You can remove duplicates from your SAP system and create opportunities for cleaning it up, recycling licenses and reducing additional spend.

Optimal license types

Snow Optimizer for SAP® Software identifies and monitors your organization's users with a more expensive license type than their usage behavior merits based on a long collection of usage history. It will constantly fine-tune your license allocation to ensure you're always assigning the right license.

Indirect/Digital Access

Snow Optimizer for SAP® Software automatically highlights and reports on the growing risks associated with Indirect/Digital Access licensing. This feature

enables your organization to reduce financial exposure significantly and to alert you when new third-party systems introduce risk. Digital documents are measured in line with SAP's passport measurement to ensure organizations always have a current view of exposure.

Optimizing BusinessObjects licensing

By reconciling BusinessObjects licenses against SAP licenses, Snow Optimizer for SAP® Software identifies any licensing gaps or overlaps. By matching usage to the correct license, eliminating duplicates and revoking licenses from inactive users, the solution refines your organization's BusinessObjects licensing position to prevent unnecessary purchases of additional licenses.

Memory usage

Snow Optimizer for SAP® Software centrally monitors SAP HANA memory usage. The measurement report captures the history of memory consumption across SAP systems. The software aggregates activity and statistical data daily, weekly, monthly and quarterly, rather than just showing 12-month peaks.

Key features

Data collection and analysis

Snow Optimizer for SAP® Software has the most comprehensive data collection of user, usage activity and memory usage, as well as user access to standard and industry-specific modules, engines and self-declaration products enabling license optimization.

It detects patterns of usage and behavior behind the vast amount of usage data, isolating roles and transactional activity. The software also provides insight into how the SAP deployment is used. It checks roles and authorizations assigned to users, ensuring a correct match that is based on both transactions used and frequency, allowing you to fine-tune authorization levels.

License allocation and rulesets

Snow Optimizer for SAP® Software maintains up-to-date details on which licenses are assigned and where. This enables license managers and SAP administrators to automatically rebalance license allocations and rightsize licensing across the SAP landscape, be it on ECC, S/4HANA or S/4HANA Cloud. Rule sets are created to align the user with the correct license and system quickly and to perform simulations of licensing models, such as when migrating to S/4HANA.

Snow License Intelligence

Snow License Intelligence provides pre-defined S/4HANA and ECC templates and rulesets to facilitate rightsizing of licenses and to increase time to value. It also allows for both usage- and authorization-based S/4HANA simulations, so you can match current usage requirements to licenses required in S/4HANA. Templates and rules are easily adaptable to match customer-specific situations. This results in more and improved automation with the added assurance that the rules and rulesets are maintained to match current SAP products and licenses.

Contract management

Snow Optimizer for SAP® Software comes with a comprehensive contract management capability that empowers you to depot and manage contract data in detail. It's designed to capture SAP licensing specifics across all product types, from on-premises licenses (named users, engines, maintenance) to cloud subscription and database licenses.

SAP system measurement

Snow Optimizer for SAP® Software constantly monitors system measurements across all SAP systems. It aggregates that data and highlights key compliance concerns.

Warnings

Snow Optimizer for SAP® Software gives warnings when your organization reaches its limit of contractual licenses, engines, self-declaration products, memory usage or specific activity types.

Reporting

Snow Optimizer for SAP® Software produces more than 50 detailed reports for ABAP (including SAP S/4HANA), Java-UME, HANA, BusinessObjects systems and add-ons. You can review and manage internal cross-charging via the Cost Allocation report.

Management dashboard

A customizable and configurable management dashboard provides an at-a-glance view of your organization's current license position.

Supermaster

Snow Optimizer for SAP® Software can manage multiple, disparate SAP landscapes centrally. The Supermaster data synchronization folder has all functions to synchronize and manage data of connected Submaster systems with a Supermaster system. Users can manage licenses at the head-office level or through individual entities below it. This setup allows for an organization-wide license view and complete centralized license management while facilitating delegated control.

Business benefits

Cost control

Snow Optimizer for SAP® Software gives you the usage information you need to ensure you have fully optimized your SAP licenses and have only purchased necessary additional licenses. As SAP maintenance is expensive, it helps to keep additional maintenance premiums to a minimum.

Risk control

By monitoring behavioral and authorization patterns, Snow Optimizer for SAP® Software can detect unlicensed and non-compliant users accessing the SAP system. This enables companies to take proactive steps to ensure adequate licensing is in place.

Identification and tracing of Indirect/Digital access

Indirect/Digital use of SAP is one of the top current licensing challenges, as organizations need to choose between licensing by named user or by the number of digital documents created, but do not have accurate data to see current usage or estimate future requirements. With Snow Optimizer for SAP® Software, we can provide this visibility and help organizations like yours choose the right licensing model for their needs.

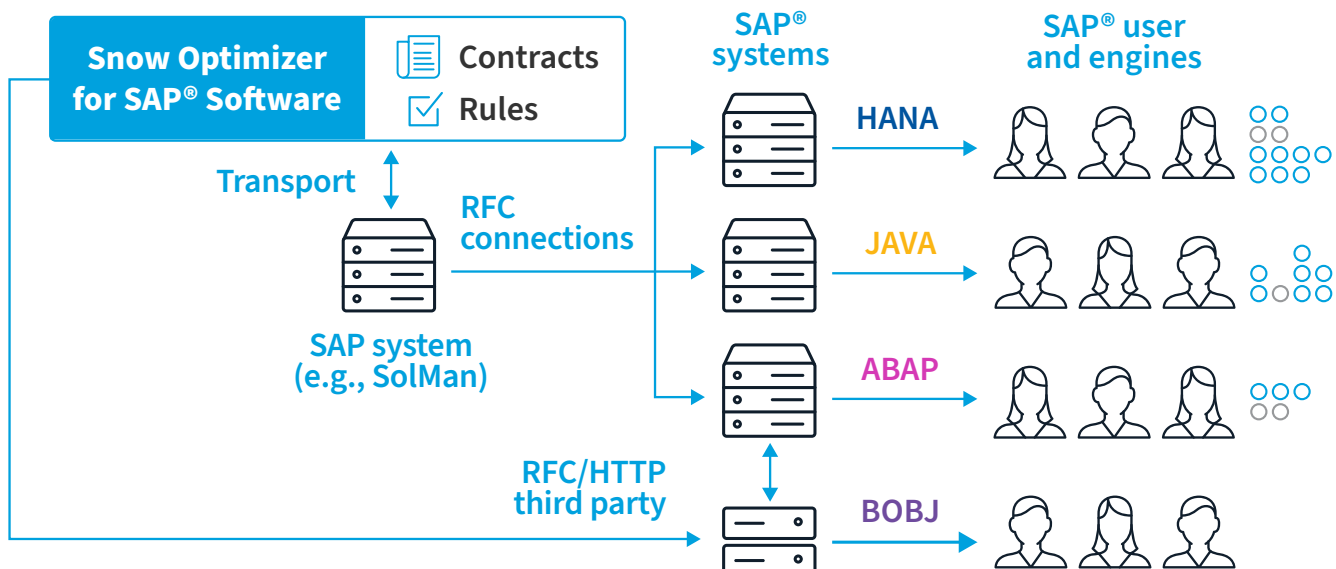
Audit and compliance

By properly fitting the SAP license type to each user, checking regularly throughout the year and basing the fitting on actual historic behavior over a set period (e.g., 12 months), your organization can both ensure compliance for an upcoming SAP audit and optimize costs. By having a comprehensive understanding of usage patterns and behavior, your organization can, with minimal manual effort, stay compliant and audit-ready now and in the future.

Maximizing ROI from your SAP investment

Snow Optimizer for SAP® Software helps you identify unused SAP licenses and software. You can use this information in discussions with SAP about future business goals and investments, such as S/4HANA or other SAP Cloud products.

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With a nearly real-time view of our license consumption, we can constantly monitor our license allocations to ensure that we never overspend on licenses that we don't need. What's more, spotting and deactivating inactive user accounts now takes a matter of hours, compared to up to a month when using SAP's built-in asset management tools.”

Nico Fleisch
EDEKA Digital License Manager



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