

# Complete Data Center Software License Optimization Solution

## Now you can:

- Optimize license consumption and reduce ongoing software spend
- Reduce the time and effort managing licenses and demonstrating compliance for software audits
- Accurately plan and budget for future needs
- Gain continuous control of the software estate with repeatable, automated, best-practice SAM process

## Software license optimization = Software savings and compliance

Software is one of the major items in any IT budget. Industry analysts estimate that software license and maintenance fees represent 20 to 35% of total enterprise IT spend. Not only are server applications from major vendors— IBM®, Microsoft®, Oracle®, Symantec™ and VMware®—strategic to businesses, they also represent the vast majority of an enterprise's software spend.

In a large, dynamic data center it can be difficult to identify all software installed. Traditional licensing concerns installations and features of the physical or virtual server on which it's installed, but today's data center licensing models go beyond the actual physical or virtual machine on which the software is installed.

With much software now running in the cloud and container solutions becoming more popular, lack of visibility into those assets could expose your business-critical applications to significant risk/cost.

## Enriching the data that matters most

Normalized and enriched Inventory is the critical first step in business processes that eliminate manual effort, improve software security, maintain license compliance and reduce software costs.

The normalized and enriched inventory provides the essential data center discovery, application recognition and normalization capabilities that allow organizations to easily realize software license optimization.

## Software license optimization

FlexNet Manager for Data Centers is the next-generation server software asset management and license optimization solution that analyzes inventory, application usage, purchase order data, license entitlements, and contract terms to optimize license consumption in dynamic, complex environments, making sure license compliance is not negatively impacted.

**1,895,946**

SKUs across **659**  
software publishers

**3,216**

templates in the PURL across the  
blade publishers, covering over  
**30** different product use rights

**304,309**

apps in the ARL across  
**17,979** publishers

## Delivery models

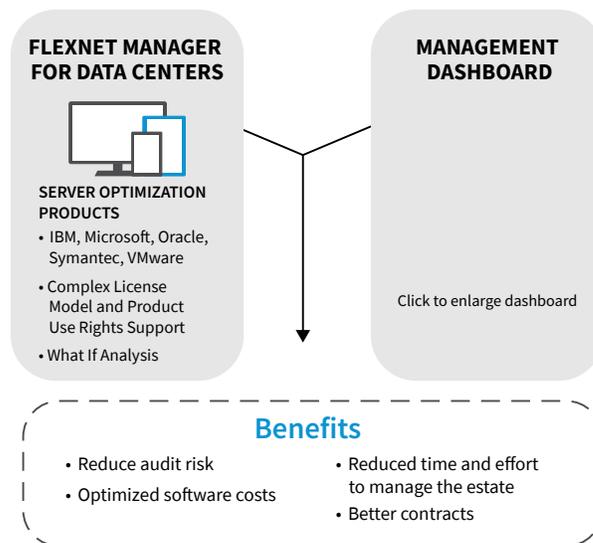
FlexNet Manager for Data Centers is available through three delivery models:

- On-premises—software installed at the customer’s site
- Cloud—our Software as a Service delivery model
- Managed services—Flexera or a managed service provider partner delivers the solution

## Did you know?

Flexera offers FlexNet Manager® for SAP® to optimize your SAP investment and maintain license compliance.

[Click here to read more](#)



*Flexera's License Optimization Solution for Data Centers Servers*

### NEXT STEPS

Learn more about optimizing your software license management processes.

[LEARN MORE](#)

### ABOUT FLEXERA

Flexera helps executives succeed at what once seemed impossible: getting clarity into, and full control of, their company’s technology “black hole.” From on-premises to the cloud, Flexera helps business leaders turn IT insight into action. With a portfolio of integrated solutions that deliver unparalleled technology insights, spend optimization and agility, Flexera helps enterprises optimize their technology footprint and realize IT’s full potential to accelerate their business. For over 30 years, our 1300+ team members worldwide have been passionate about helping our more than 50,000 customers fuel business success. To learn more, visit [flexera.com](http://flexera.com)