

Your business decisions are only as strong as your data

The challenge of collecting meaningful data

A clear view of the IT estate continues to be unattainable for many businesses. Most IT organizations—71 percent¹—aim to tackle this issue by building, implementing and maintaining a configuration management database (CMDB) to

centralize their IT data. However, 75 percent of those who implement a CMDB don't receive meaningful value from their investments of time and resources. There are too many tools and data sources in the IT estate that speak different languages and require considerable resources to integrate—and even then, they produce only partial answers.

Clear visibility into the IT estate is getting more difficult to achieve

Is obsolete software putting us at risk?

Which applications are near end of service life (EOSL)?

What categories have the best opportunities for modernization?



Are our critical apps outdated?

How do I control version sprawl?

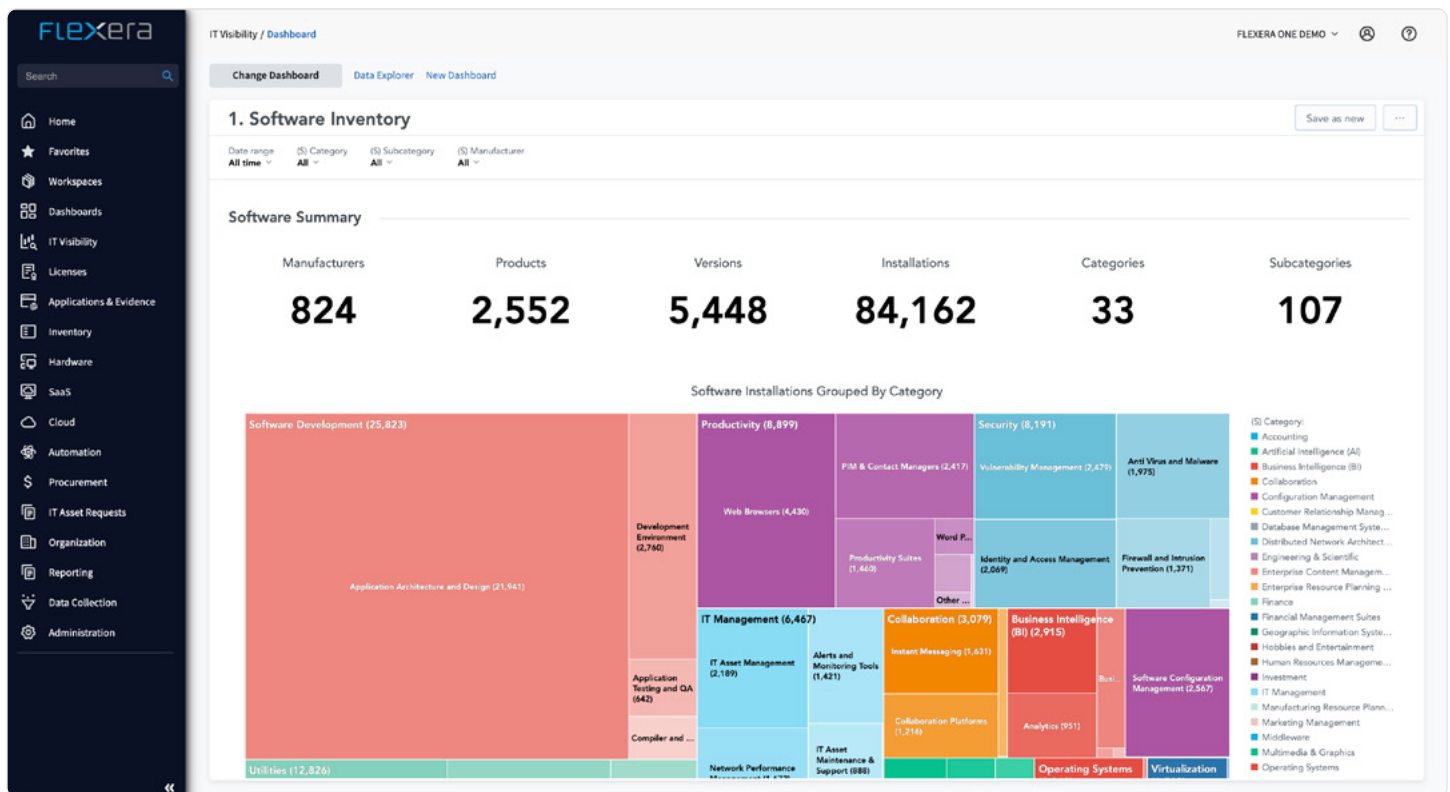
Which apps can we replace with better alternatives?

The ability to make strategic decisions is inconsistent or non-existent

As a result, allocation of time and resources isn't effectively managed and the ability to make sound, strategic decisions is lost. Technology accelerates and outpaces efforts to gain visibility, exhausting full-time equivalent (FTE) capacity with manual efforts and limited budgets. Where do you begin to mitigate risk, optimize cost or rationalize assets when there's no standardization in place? Limited access to contextualized data limits the understanding of the business impact of updating, migrating and/or removing applications and infrastructure.

Accelerate business initiatives with potent and trusted data

Technology professionals need clear visibility into their IT estate to identify areas of need and to confidently take action. Flexera One IT Visibility, powered by Technopedia, builds a trusted view of your IT estate; see across the technology landscape to rightsize resources, mitigate risks and power business strategy with the necessary context and business magnitude. With IT Visibility providing a central source of record across a hybrid IT ecosystem, organizations no longer waste manual effort and resources maintaining stale, incomplete and inaccurate data. Instead, they have visibility that's definitive, integrable, actionable and strategic for business success.



Flexera's IT Visibility helps you gain insight into asset inventory across your hybrid IT estate

Move your IT organization forward with a reliable foundation

IT Visibility differentiators		
Technopedia catalog and identification	Technology data hub	Manage utilization and license subscription spend
Common language and taxonomy of IT—60 percent reduction in time spent researching, validating and normalizing technology assets; more than 80 percent identification coverage on discovered data.	Gain full, detailed visibility into your technology across the hybrid IT estate.	Enrichment and business intelligence to power strategic initiatives—mitigate risk and save on unsupported technology.

Flexera IT Visibility solution in detail

Key features	Flexera difference
Technopedia catalog and identification	<p>Reference library of industry data: Build the trusted view of your IT estate with market-leading coverage across more than 4.9 million technology products.</p> <ul style="list-style-type: none"> • 4,500 unique data updates daily • Vendor and product version history • Definitive rules-based normalization engine • Holistic and comprehensive identification through automated gap-fill
Technology data hub	<p>Estate and environment data: Top-down visualization of IT assets—including hardware, software, open source, SaaS and cloud resources—and operating systems to draw insightful direction.</p> <p>Clean and consistent data across the IT estate with multi-source discovery, including Flexera’s proprietary discovery and inventory, as well as third-party tools:</p> <ul style="list-style-type: none"> • Microsoft System Center Configuration Manager (SCCM) • ServiceNow Discovery • FlexNet Inventory (NetDeploy Inventory) • RISC Foundations Appliance (RN150) • SolarWinds Orion • JAMF Casper • HCL BigFix Platform (formerly IBM Tivoli Endpoint Manager) • HP Universal Discovery (HPUD) • BMC Atrium Discovery and Dependency Mapping (ADDM) • Tanium <p>IT Visibility has been integrated with more than 30 additional enterprise data discovery sources and can be configured to ingest data from virtually any other data source via API and custom extensions.</p>

Key features (cont.)	Flexera difference (cont.)
Integration	<p>Improve your CMDB and get the most out of your data and your current IT service management providers with direct ServiceNow and BMC Remedy integrations; populate with enriched, normalized content for added clarity and insights.</p> <ul style="list-style-type: none"> • Feed clean IT asset inventory into your technology ecosystem via API or export; from security to financial operations (FinOps), IT Visibility provides foundational data for myriad business initiatives
Unified data visibility and reporting	<p>See an overview of your IT environment at a glance with dynamic charting and a simple, powerful user interface for hardware and software assets:</p> <ul style="list-style-type: none"> • Total counts of manufacturers, products, versions and categories installed • Data visualization for insights into EOSL position and rationalization opportunities across versions, categories and manufacturers • Perform self-service data exploration and save individual visualizations as dashboards for use across your organization • Harness the power of Technopedia asset inventory calculations along with your data, then use drag-and-drop fields to create unique, initiative-based reports
Decision-ready technology intelligence	<p>Extensible IT market data leveraging Technopedia's intelligence and enrichment to enhance your data and help drive business initiatives:</p> <ul style="list-style-type: none"> • Lifecycle data (end of service and support) for software and hardware <ul style="list-style-type: none"> – Export normalized data with enriched lifecycle information – Forecast EOSL issues and avoid security gaps • Focused organizational data for department/organization, location, cost center, domain/host name and users • Business services contextualization: singular business services view of the application portfolio and associated dependencies • Reduce risk and prioritize remediation with vulnerability assessment on asset inventory from Secunia Research, available as an option • Manage open source (OSS) and third-party software to avoid compliance issues and mitigate risk

Seeing leads to succeeding

The impact of technology on your business will continue to grow. The key to optimizing and leveraging it to maximum advantage is to maintain control, which calls for a level of asset vision only the Flexera IT Visibility solution can deliver. Let's start a conversation today.

About Flexera

Flexera delivers SaaS-based IT management solutions that enable enterprises to accelerate digital transformation and multiply the value of their technology investments. We help organizations **inform their IT** with definitive visibility into complex hybrid IT ecosystems, providing unparalleled IT insights that allow them to seize technology opportunities. And we help them **transform their IT** with tools that deliver actionable intelligence across an ever-increasing range of dimensions to effectively manage, govern and optimize their hybrid IT estate.

More than 50,000 customers subscribe to our technology value optimization solutions, delivered by 1,300+ passionate team members worldwide. To learn more, visit flexera.com

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Learn more about how our IT Visibility solution can help you

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