

# Flexera Data Privacy Compliance

## Mitigate Security Risks and Protect Personal Data

Do you know how many devices you have?

Do you know what applications are installed on those devices?

Do the applications access or store personal data?

Can you demonstrate reasonable measures for protecting that data?

If you can't answer those questions with certainty, your organization could experience a data breach and/or face fines due to non-compliance with data privacy regulations. New and existing regulations include:

- General Data Protection Regulation (GDPR)
- Payment Card Industry (PCI) Data Security Standard
- Health Insurance Portability and Accountability Act (HIPAA)
- ISO 27001

In addition to knowing the what, where, and who of personal data, organizations need to document and show that their procedures are sufficient to meet rigorous compliance regulations. To mitigate risks and protect personal data, companies must make significant changes to their business practices for collecting and storing that data. Just as important, organizations must be better at managing the increasingly complex software systems used to manage both personal and business data. Exploitation of vulnerabilities in enterprise software is the number one method used by hackers to breach your data.

Appropriate technical and organizational measures need to be taken to mitigate risk. Technology Asset Data fuels better decision-making and Flexera solutions provide actionable intelligence that supports initial and ongoing data privacy compliance and security risk mitigation.



**Technopedia** technology asset data repository categorizes and aligns product technology information allowing Flexera and other IT solutions to speak a common language and enables you to make informed decisions. It includes more than 2 million products and 180 million data points on enterprise hardware, software, IoT, open source, product lifecycle, vulnerabilities and more.

**FlexNet Manager Suite** collects comprehensive hardware and software inventory data for visibility and control of your IT estate. It also identifies which employees are using those applications. The asset inventory generates a 'watch list' that is shared with IT security to monitor the software that's installed in your environment.

**Software Vulnerability Manager** keeps you abreast of known vulnerabilities in your software inventory and their criticality. Using verified intelligence by Secunia Research, it provides timely vulnerability advisories, accurate patch-level assessment and security patches.

### Processes to Mitigate Security Risk

- Discover and inventory software assets to know what needs to be monitored for vulnerabilities
- Identify Open Source Software and assess the security risk
- Rationalize the software portfolio to reduce the software footprint
- Upgrade or remove unsupported, end-of-life software
- Identify software vulnerabilities, and prioritize based on risk
- Remediate vulnerabilities to mitigate risk of exploitation

**FlexNet Code Insight** identifies, approves, and tracks Open Source Software (OSS) and third-party content elements used in your source code for compliance with security policies. Automates and creates a formal OSS inventory policy that balances business benefits and risk management. It identifies open source code vulnerabilities and notifies you of new security alerts.



**App Portal** is an enterprise app store that deploys only authorized software and enforces corporate software policies. Prevent users from downloading apps from unknown sources by giving them a place to get apps that have been vetted by IT. Automation ensures employee devices are installed with the apps they need, while maintaining software governance and control. The app store can be used to remove unlicensed and black listed applications from employee devices to further maintain security.

**AdminStudio** automates and manages the Application Readiness process to test, package, and deliver Windows applications quickly and reliably. Evaluate risks when deploying new and updated apps into your enterprise environment and ensure they contain no known vulnerabilities. Test mobile apps for device compatibility and report on the behavior and configuration of mobile apps to identify apps that require additional security assessment.

### About Flexera

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software and technology asset data more profitable, secure, and effective. Our Monetization and Security solutions help software sellers transform their business models, grow recurring revenues and minimize open source risk. Our Vulnerability and Software Asset Management (SAM) solutions strip waste and unpredictability out of procuring software, helping companies buy only the software and cloud services they need, manage what they have, and reduce compliance and security risk. Powering these solutions and the entire software supply chain, Flexera has built the world's largest and most comprehensive repository of market intelligence on technology assets. In business for 30+ years, our 1200+ employees are passionate about helping our 80,000+ customers generate millions in ROI every year.

Visit us at [www.flexera.com](http://www.flexera.com)



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