

The Up-to-date IT Asset Planview Users Need

Now you can:

- **Reduce risk:** Keep pace with vendor updates on product lifecycle information and manage risk from unsupported or obsolete products
- **Lower operational costs:** Eliminate the overhead and expense of constantly managing the manual product catalog
- **Proactively plan:** Technopedia's Lifecycle and Support content gives visibility into vendor support well in advance of EOL/EOS
- **Make confident, data-driven decisions:** Aggregate, normalize and reconcile IT assets from multiple sources to complement Planview's capability and technology data for greater accuracy and relevance
- **Drive alignment with business:** Ensure IT assets conform to a common identity to create forward-looking roadmaps, while accounting for current market realities

What you get

Technopedia is the most trusted, comprehensive hardware and software asset information source, providing the common language of IT. Combined with powerful normalization, Flexera gives Planview the data needed to knock down the walls between business units, break expertise out of departmental silos, and help enterprise architects build a strong foundation for aligning business, compliance, security and legal requirements across the enterprise.

An important tool for enterprise architects

Flexera's Data Platform integrates comprehensive IT vendor lifecycle information with Planview Enterprise One – Capability and Technology Management so enterprise architects can make informed decisions on architecture road maps and IT investments.

To understand the current state and model the future state, enterprise architects need a clean aggregate view of enterprise assets. However, gathering technical and non-technical market intelligence to support planning and decision making involves substantial overhead and error. What's more, different business units often define enterprise assets differently—right down to their fundamental naming and representation. Understanding the true state of the infrastructure demands not just 360-degree visibility, but a common language to define terms consistently across the enterprise.

Data Platform's integration provides Planview Enterprise One users with the reliable data required to accelerate technology initiatives, such as application rationalization and technology obsolescence. Data Platform delivers visibility into IT deployments to ensure flexible application and technology portfolios optimized for business strategy and capabilities.

Data Platform delivers for your business challenges

Enterprise architects are the drivers for advancing capabilities and technology to operationalize the strategic roadmap. But lack of timely, reliable data hinders enterprise architecture goals. When the multiple data sources in the enterprise each represent asset data inconsistently, architects face challenges in determining the true state of the enterprise.

Build the foundation for IT transformation

Data Platform supplies Planview Enterprise One with an accurate, real-time picture of enterprise assets, revealing dependencies and impacts to help enterprise architects plan for and guide transformation.

- **Gain clarity:** Get a clean, comprehensive, real-time picture of all assets, including applications and the technologies they run on, for greater visibility into all process and data flows
- **Ensure consistency and transparency** of your IT landscape by using a common language for all assets
- **Timely data for architecture decisions:** Choose readily available product and vendor lifecycles that support the initiatives you are driving. Rationalize products and vendors based on improved knowledge of their roadmaps
- **Rely on the most authoritative data:** Whether you use ArchiMate or TOGAF, rely on Technopedia, the most authoritative source of enterprise IT data, to drive the best possible decisions

Achieve effective governance and compliance

Scale and support business growth by standardizing and rationalizing technology and application portfolios, while complying with regulation and policies. Improve governance with an auditable baseline of the IT landscape.

- **Promote standardization:** Ensure consistency and transparency of your IT landscape by using a common language for all IT assets
- **Manage risk:** Proactively manage risks by identifying and prioritizing technology updates; cross reference product and vendor data from Technopedia with business capabilities in Enterprise One to ensure strategic objectives are met while reducing risk
- **Improve compliance:** Leverage Technopedia to achieve compliance with business goals, policies, procedures, laws and regulations

Improve agility and flexibility

Provide the CIO's office with immediate answers into the current state of IT. Leverage vendor support policies to set technical direction and architecture governance to foster business agility.

- **Increase responsiveness:** Back various business scenarios and gain a competitive edge with the most current, authoritative, rich data in the industry
- **Support growth:** Identify when to maintain and enhance core applications, when to leverage new technologies for innovation and when to standardize on technologies to minimize duplication
- **Integrate processes and views:** Break down business and IT silos by facilitating knowledge sharing of asset data across the organization with a common representation of all enterprise assets

Data Platform at a glance

Flexera's Data Platform supports a data-driven approach to enterprise architecture and portfolio management. Data Platform enables enterprise architects to make the most effective decisions with accurate, comprehensive and real-time enterprise asset data and market intelligence with Technopedia and normalization.

Enterprise architects using Planview get timely and accurate supporting data and context for planning and decision making by integrating a complete, categorized list of hardware and software lifecycles, eliminating confusion and ensuring all applications adhere to a common language. Whether you want to drive standardization, improve responsiveness, lower costs or achieve better governance, Data Platform provides real-time data for confident decision making.

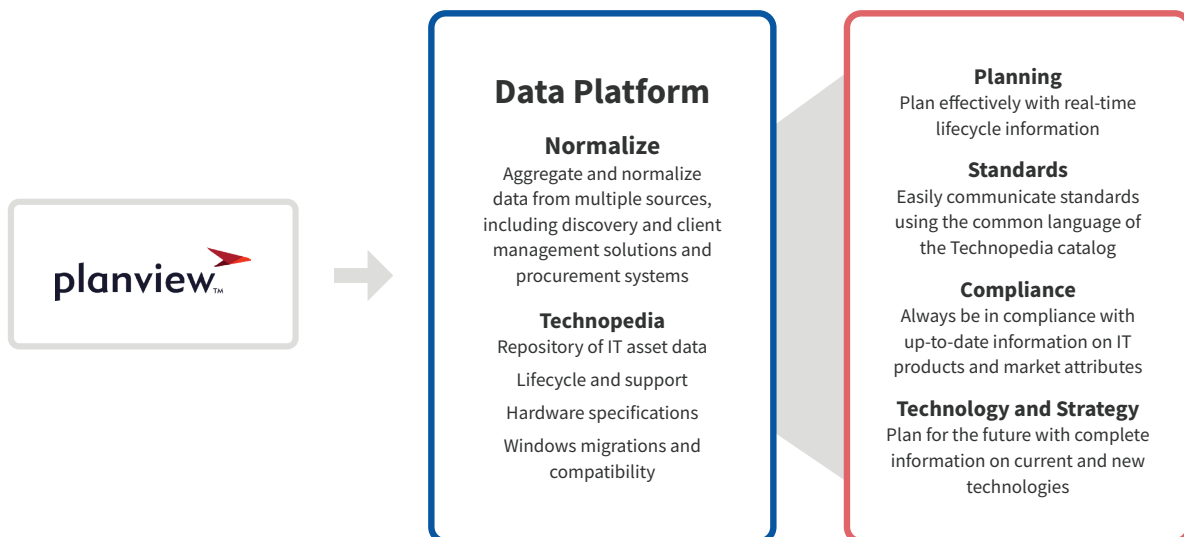
Technopedia

Technopedia is the largest and most trusted source of IT asset information in the world, categorizing and aligning more than 3.5 million products and 250 million data points of timely, relevant product and market intelligence about those products. It receives more than 4,500 updates daily, ensuring that it always remains up to date.

Technopedia's repository is a structured catalog of hardware and software product releases that provides clean, consistent baseline information about products and manufacturers. This data creates the common language of IT necessary to map data from multiple sources to a single identity and align

data and insights from every department or business unit for confident planning and decision making.

It extends to include immediately actionable information for specific use cases such as product lifecycle, hardware specifications, product pricing, Windows migrations, virtualization compatibility and much more. Companies using Technopedia get real-time market intelligence for use without any need for incremental massaging.

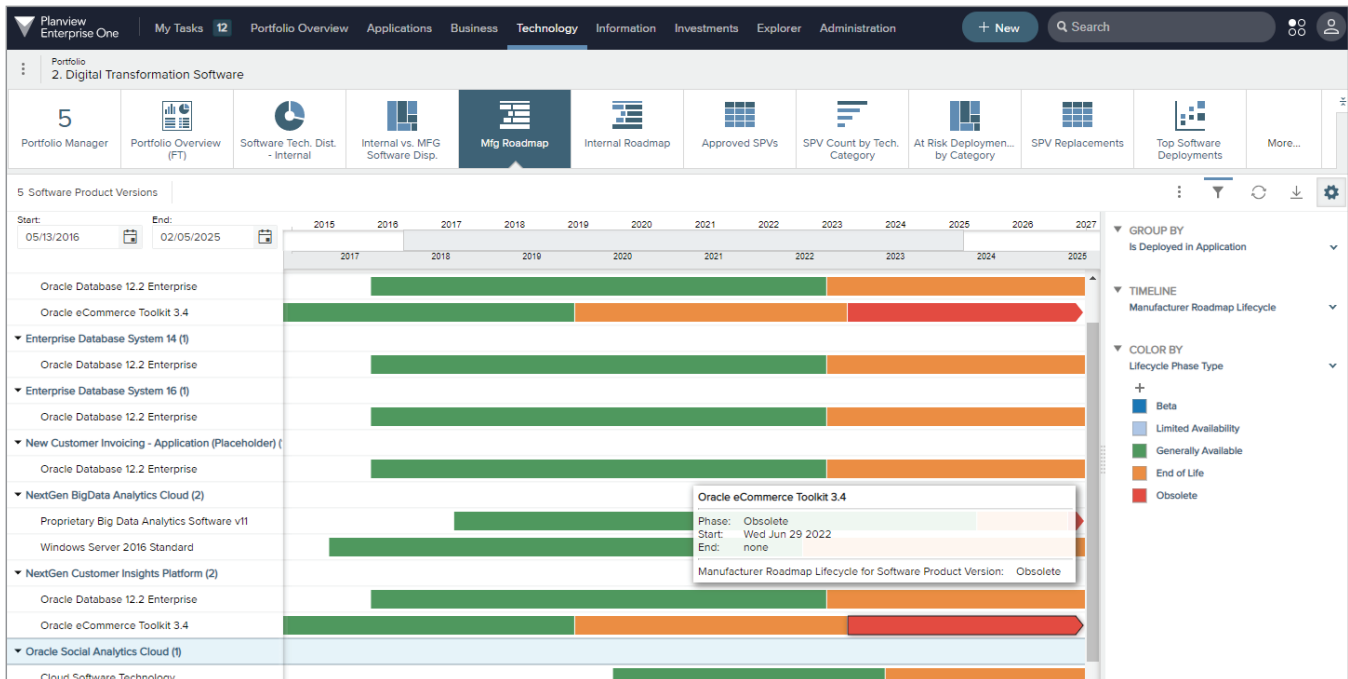


The Data Platform integration for Planview

Data Platform's integration for Planview allows customers to populate Flexera data into Planview Enterprise One – Capability and Technology Management with the following integration offerings:

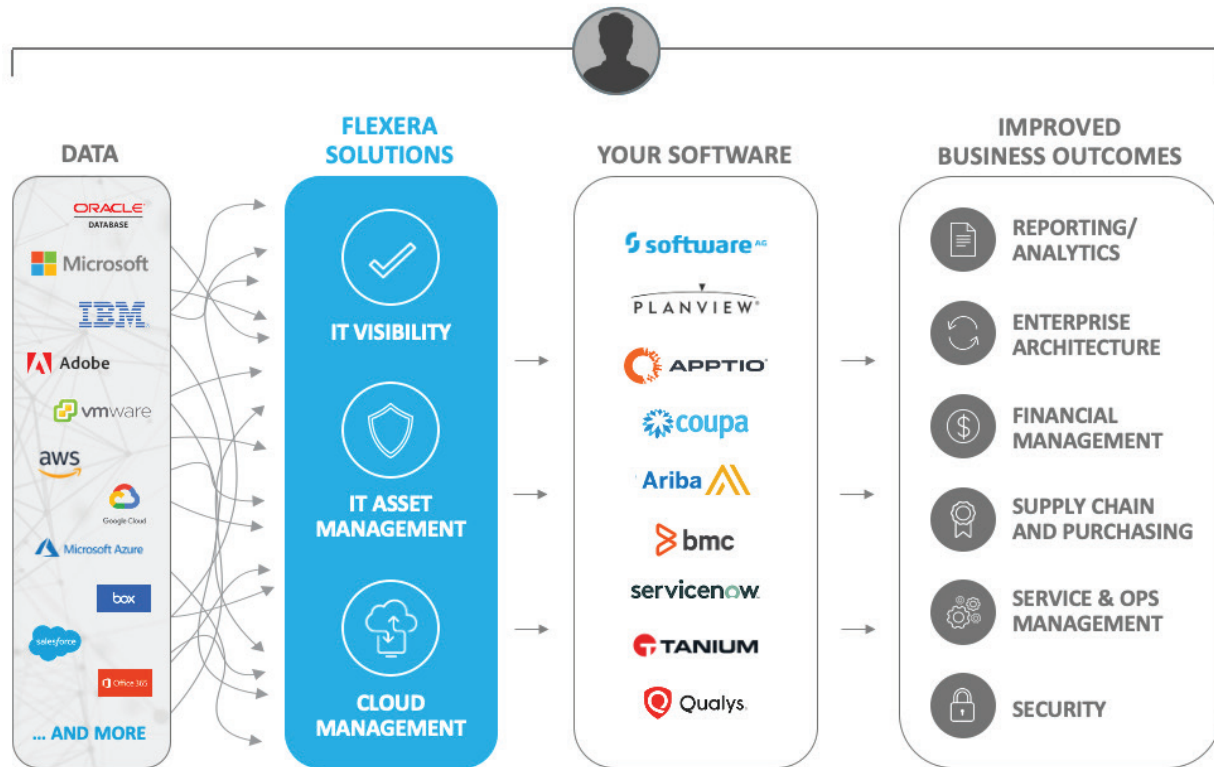
Technopedia: Integrate data from Technopedia to populate software and hardware information in Planview Enterprise One, including manufacturer, software product/version/edition, hardware product/model, software lifecycles (GA date, EOL date, etc.), and hardware lifecycles (GA date, last ship date, etc.).

Normalization: Integrate aggregated and normalized asset data from Flexera to populate software modules, servers and operating systems in Planview Enterprise One. The integration will also regularly reconcile and align assets with Technopedia, ensuring that real-world assets and their vendor lifecycles are accurately reflected in Planview Enterprise One.



Typical Data Platform timeline interface in Planview

Flexera's Data Platform delivers comprehensive, actionable intelligence on all IT assets to improve the management and performance of your IT infrastructure



NEXT STEPS

Learn more about
Data Platform
for Planview

[CONTACT US](#)

ABOUT FLEXERA

Flexera helps business leaders succeed at what once seemed impossible: getting full visibility into, and control of, their company's technology "black hole." From on-premises to the cloud, Flexera helps organizations unravel IT complexity and maximize business value from their technology investments. For more than 30 years, our 1300+ team members worldwide have been passionate about helping our more than 50,000 customers optimize IT to achieve their business outcomes. To learn more, visit flexera.com