

The foundation of your FinOps practice



[Speak with an expert](#)

> Cloud Cost Optimization: Complete FinOps Framework capability coverage



Anticipate usage and cost



Automate optimization



Accelerate business value



Data ingestion and analytics:

Any cloud bill, FOCUS-normalized with AI spend visibility



Allocation without re-tagging:

100% of cost tied to teams or projects, driving chargeback



Anomaly management:

ML-powered detection, flagging spikes automatically



Forecasting and budgeting

ML-powered forecasting, budget and run-rate alerts



Governance, policy, and risk:

Human-in-the-loop automation, always runs within policy limits



Workflow integration:

A clear and controlled path to action in your existing workflows



Usage optimization:

Rightsizing and idle waste cleanup with quantified savings



Commitment management:

Coverage and utilization for RIs, Savings Plans, CUDs



Unit economics and TCO:

Cost per unit sold; total cost of ownership for AI initiatives



KPIs and benchmarking:

Custom KPI dashboard and reports delivered to stakeholders



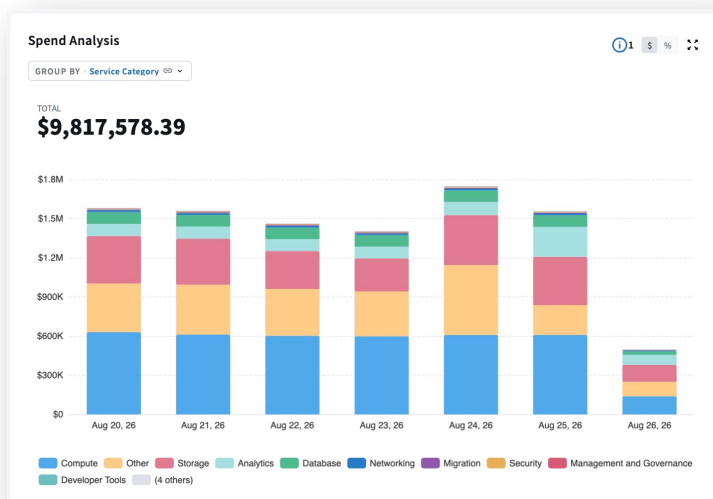
Planning and estimating:

Decentralized planning by team or cost center, continuously monitored



Cloud sustainability:

ISO-certified CO2e data, comparable across major cloud providers



"Cloud Cost Optimization gives us unprecedented insight into the state of our cloud spend so we can better leverage our cloud investments."

Laurent Gaertner, Director of Global Network & Hosting, [Carlsberg](#)

> What teams achieve with **Cloud Cost Optimization (CCO)**



100% cost allocation without 100% tagging

Shared and untagged costs broken down and cleanly attributed to teams and projects



AI usage and cost, tracked and forecasted

Granular cost view of AI services, split token spend by type, forecast future usage



Human-in-the-loop automation

Recommendations reviewed, conditions set, and autonomy expanded as workloads allow



Full-scope cost management

Teams that start with cloud cost end up with a clear path into ITAM, SaaS, and license spend

> Where teams go next: **Rate, workload, data cloud, and sustainability**

RATE OPTIMIZATION



Up to 65%

Effective savings rate

Fully autonomous cloud commitment discount management with advanced rate optimization strategies to ensure maximal savings with Reserved Instances, Savings Plans, and Committed Use Discounts.

[Coupa](#): 41.9% → 45.9% ESR

WORKLOAD OPTIMIZATION



Up to 70%

Infra and workload savings

Autonomous optimization for VM and Kubernetes workloads. Provisioning, scaling, rightsizing, and capacity management that maximize performance and availability while lowering cloud spend.

[Augury](#): ~100% spot coverage on AKS

DATA CLOUD OPTIMIZATION



Up to 30%

Savings on Databricks and Snowflake

Purpose-built optimization for Databricks and Snowflake. Workload-level visibility, cost allocation, and rightsizing that control one of the fastest-growing drivers of AI spend.

[Flexera](#): \$816K annual DBU savings

CLOUD SUSTAINABILITY



800K

Tonnes of CO2 reduced by a single customer

Resource-level CO2e, electricity, and water tracking across providers, with carbon budgets, forecasts, and rightsizing recommendations ranked by combined financial and environmental impact.

[Learn more](#): Explore Cloud Sustainability

**Flexera
FinOps**

EXTENDED FLEXERA SCOPES

**IT Asset
Management**

**SaaS
Management**

**Cloud License
Management**

**Token Cost
Control**