

» CASE STUDY

# Leading global analytics and publishing company optimizes cloud resources with Flexera Technology Intelligence Platform

## The challenge

What pain points were you experiencing with your cloud resources?

“With our cloud software usage in general, our incumbent solution wasn’t giving us the insight we needed. We knew we didn’t have the data we needed. We were operating blind in a lot of areas, and we didn’t really know what was important data for our business.

We knew where our Oracle licenses were installed by machine name. What we didn’t have was account details ... in relation to what that machine was used for. We didn’t have any actionable insights to tie this back to business usage.”

## The solution

As a user of Flexera One IT Visibility, why did you add the Flexera Technology Intelligence Platform? How was the solution expansion process?

“Once the Flexera Technology Intelligence Platform was shared with us, it struck a chord across our business in various areas. It’s been helpful in terms of the insights [it] could give us and the range of stakeholders that would find value. With the Technology Intelligence Platform, we don’t have to extract data all over the place.”

## » AT A GLANCE

A leading global information analytics and scientific publishing company headquartered in the Netherlands began a cloud migration in 2015, and the company’s technology stack is now almost completely cloud hosted. While the migration was a major upgrade, it quickly became apparent that the shift presented challenges in the asset management space.

In a recent interview the Director of Software Asset Management at the global analytics and publishing company explained how they started with Flexera One IT Visibility for better data visibility. They then adopted the full Flexera Technology Intelligence Platform to gain deeper insights and discover ways to lower the total cost of software ownership.

We gratefully attribute all quotes in this case study to the Director of Software Asset Management.

## The results

How has the Technology Intelligence Platform impacted your organization? How do you anticipate you will continue benefiting from it in the future?

“It’s all well and good, having details of where your end-of-life software is. But if you don’t then [have] the information around what the upgrade path is and how that spans across the organization, the teams involved, and which regions are involved, planning any kind of remediation is incredibly difficult.

So, that was our first use case. Here’s the end-of-life data, here are the security implications of that risk around it. Here’s the recommended remediation and here’s where those machines are. And we’ve been able to do that so quickly. We did that in a matter of weeks, working with the Flexera team. We’ve now got a great plan of exactly what we need to do to remediate that problem.

The Technology Intelligence Platform is absolutely key to our long-term strategy. The real value is not the intelligence we’ve got, but how we can get better value. Where we can recommend better solutions for people. It’s a game changer.”

### » HIGHLIGHT

**Delivered actionable visibility into software costs and risks, resulting in cost savings and faster, more informed technology decisions**

## About Flexera

Flexera helps organizations understand and maximize the value of their technology, including the rising costs and risks introduced by AI, saving billions of dollars in wasted spend. Our Flexera One platform connects the dots between what technology you have, how it is used, what it costs, and where it creates risk, helping teams take control of the increasingly complex IT estate across cloud, SaaS and on-premises. We are leading the way to unify IT asset management, FinOps and SaaS management with high fidelity data from Technopedia, our proprietary reference library of technology asset data, and intelligent automation fueled by AI.

That’s why thousands of global organizations rely on the Flexera One platform and Technopedia. Learn more at [flexera.com](https://flexera.com)

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As a company to work with, Flexera has been a pleasure over the last year. We strongly recommend anyone looking at them to reach out and see how their solutions help with these business challenges.”

Director of Software Asset Management

### » NEXT STEPS

Make smarter, data-driven decisions with Flexera One and the Technology Intelligence Platform

[See how it’s done →](#)