

Reimagine ITAM and FinOps with Intelligence

Organizations struggle to manage technology spend and risk because visibility into the technology running across the hybrid IT estate is limited; and, according to *Flexera's 2026 IT Priorities Report*, reducing security risk and IT costs remain top challenges. In fact, less than 50% of IT organizations have complete visibility into their IT assets and their impact on business decisions. Without a reliable, consistent view into the IT estate, businesses overspend on IT and increase cybersecurity and

compliance risks. Siloed IT asset management (ITAM) and FinOps teams use separate tools and data, which exacerbates the problem and creates visibility gaps in vendor negotiations.

That's why 94% of IT leaders say they must invest in new tools and technology to extract value from their existing data, according to the 2026 IT Priorities Report.

What are your organization's top IT priorities for next year?

	2025	2024	2023	2022	2021
Integrating AI	33%	46%	35%	n/a	n/a
Reducing IT costs	24%	27%	28%	33%	28%
Reducing security risks	22%	25%	28%	28%	23%
Demonstrating AI usage and effectiveness	19%	n/a	n/a	n/a	n/a
Driving company growth	18%	19%	18%	25%	23%
Managing cloud costs and/or applying FinOps practices	18%	n/a	n/a	n/a	n/a
Adopting new technologies to improve day-to-day operations	17%	22%	20%	26%	30%
Driving innovation for competitive advantage	17%	16%	14%	22%	24%
Reducing data privacy risks	17%	19%	18%	n/a	20%
Working to manage our data better	16%	14%	16%	n/a	n/a
Improving customer service and satisfaction	15%	17%	16%	23%	28%
Automating multiple tasks	15%	16%	n/a	n/a	n/a
Maintaining business continuity	14%	13%	11%	n/a	18%
Ensuring compliance with regulations and/or sustainability goals	14%	n/a	n/a	n/a	n/a
Reducing technical debt	13%	8%	n/a	n/a	n/a
Making employees more productive	12%	12%	15%	20%	23%
Retaining employees	10%	10%	14%	17%	15%

Top priorities for IT leaders, including reducing security and IT costs, require a consistent view of the IT estate.

Technology Intelligence Platform closes the visibility gap

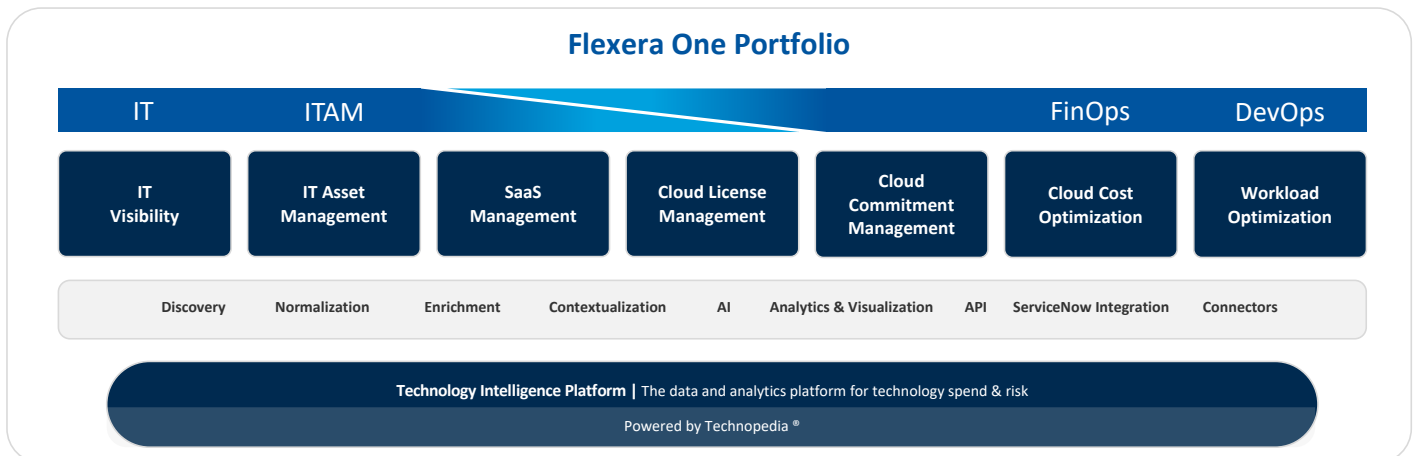
There's a clear need to break down ITAM and FinOps data silos to reduce spend and improve governance. According to Gartner, "[In] 2026, organizations that merge software asset management (SAM) and FinOps into a central governance function will report 60% less financial waste from software and cloud investments." Converged data across teams is critical to achieve these goals and improve business outcomes.

Technology Intelligence Platform, powered by Technopedia®, is the next-generation data and analytics platform for Flexera One that's designed to simplify this challenge by bridging the gap between ITAM and FinOps.

Solve critical challenges that require converged data and governance beginning with sustainability in IT Visibility, software in the cloud with Cloud License Manager and more.

Technology Intelligence Platform combines myriad data from Flexera One's family of applications, enriches the data using our Technopedia reference library and correlates it with relevant data from other IT and business systems. Gain critical insights into spend and risk for your hybrid IT estate and a consistent source of truth across your organization, enabling strategic decisions that advance business growth and transformation.

Technology spend and risk management for hybrid IT



About Flexera

Flexera helps organizations understand and maximize the value of their technology, including the rising costs and risks introduced by AI, saving billions of dollars in wasted spend. Our Flexera One platform connects the dots between what technology you have, how it is used, what it costs, and where it creates risk, helping teams take control of the increasingly complex IT estate across cloud, SaaS and on-premises. We are leading the way to unify IT asset management, FinOps and SaaS management with high fidelity data from Technopedia, our proprietary reference library of technology asset data, and intelligent automation fueled by AI. That's why thousands of global organizations rely on the Flexera One platform and Technopedia. Learn more at flexera.com

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