

# Quickly get control of software budgets

Comprehensive visibility to cut costs and reduce IT risk

## » AT A GLANCE

Your organization can't afford to wait for results. Even small teams can find savings quickly with Snow Atlas, a cloud-native solution. Uncover opportunities to optimize usage and go into your next renewal prepared to get the best deal. Share insights with stakeholders across your organization so the entire enterprise can drive positive outcomes—everything from identifying cost savings to risk reduction.

Customers report dramatic results with **Snow Atlas**:



Department for Education

The Department for Education Key had £60,000 in initial cost savings, and a 122% achievement in end-of-life software reduction, greatly enhancing IT security and resilience.



Memorial Health reduced time to identify software installs from 8 weeks to 1 hour and saved unbudgeted expenses of \$3M over 10 years.



vodafone

Vodafone launched a cross-functional, multi-country initiative to identify, trace and remove unwanted applications leveraging user insights and deny/authorize lists.



KCB Bank Kenya avoided \$23M with software optimization and proactive license compliance.

## Use cases

### » Identify unused licenses

Stop paying for more licenses than what's needed

### » Application rationalization

Manage software sprawl and remove redundant and unused software titles

### » Keep only secure software

Eliminate deny listed software in use and versions nearing or at end-of-life (EOL) or end-of-support (EOS)

### » Always be audit ready

Ensure licenses allocated and used are aligned with software entitlements

### » Consolidate and normalize inventory

Use pre-built connectors or the Flexera inventory agent to consolidate, normalize and enrich your hardware and software inventory across your multi-tenant environment

### » Clean CMDB

Leveraging ITSM Enhancer, enrich your CMDB with clean normalized IT asset data from Snow Atlas

## » CAPABILITIES



### Asset discovery and inventory

Identify and consolidate hardware and software asset data and licenses with methods such as our agent, API connectors and our REST APIs.



### Application rationalization

Identify costly redundant applications across your hybrid IT estate and view usage to better assess which applications should be removed to minimize costs and risk.



### Application usage metering

Optimize software spend, reduce compliance risk and uncover shadow IT with visibility into how applications are actually being used across your estate.



### Native integration with IT service management (ITSM) tools

Flexera offers integrations with ITSM tools (such as ServiceNow and Jira) via Flexera One IT Visibility, providing seamless insights to improve service desk operations.



### Financial/entitlement inventory

Save time and reduce errors with AI-based importing of entitlement data (invoices/POs/quotes).



### Allow/deny lists

Use allow and deny lists to help your security team find use of software that shouldn't be installed.



### License compliance reporting

Automatically match entitlements to licenses applied to calculate your effective license position (ELP). Data verified by Oracle (Oracle Databases, Oracle Java, Oracle E-Business Suite, Oracle Middleware).



### Asset normalization and enrichment

Verified by more than 75 domain experts, Flexera's AI-based catalog normalizes and enriches over 800,000 applications across 110,000 manufacturers.



### Cost optimization insights

Automatically identify optimization opportunities for the most cost-efficient license required, and find underused or unused licenses.



### Data extensibility

Leverage ITAM data to improve IT processes, automate data with our read and write REST APIs, and programmatically update asset metadata and trigger bulk updates.



### Hardware asset management

Automate management of hardware lifecycles by getting a quick view into hardware details, warranty status and mapping to users and apps.



### Identify EOL/EOS

Proactively manage the risks of unsupported and EOL software by reporting on their use.

## Security and peace of mind are standard

Snow Atlas provides a range of data storage locations across the world—including Australia, the U.S. and Europe—to enable customers to meet their data residency and privacy requirements. Our solution is proven to be safe and secure with industry SOC 2 Type 2, ISO/ISE 27001 and Cloud Security Alliance: STAR certifications.

## Implementation options

Flexera offers implementation options that work with your unique situation. These include:

- Self-led with Flexera onboarding services
- Partner-led with partner onboarding and optional customization services
- Partner-led outcome driven managed services

Work with your Flexera account representative to determine the best option for your organization.

### » RELATED ITAM OFFERINGS

In addition to market-leading features that Snow Atlas offers, Flexera provides end-to-end coverage for other important ITAM use cases.

#### Flexera One SaaS Management

Get complete visibility to your organization's SaaS usage.

#### Flexera One IT Visibility

Avoid surprises from vulnerable and EOL or EOS technologies.

#### Flexera One Cloud License Management

Reduce cloud bill spend by correctly applying bring your own licenses (BYOL).

#### Optimizer for SAP Software

Reduce SAP license costs and plan licenses needs when moving to S/4HANA.

## About Flexera

Flexera helps organizations understand and maximize the value of their technology, including the rising costs and risks introduced by AI, saving billions of dollars in wasted spend. Our Flexera One platform connects the dots between what technology you have, how it is used, what it costs, and where it creates risk, helping teams take control of the increasingly complex IT estate across cloud, SaaS and on-premises. We are leading the way to unify IT asset management, FinOps and SaaS management with high fidelity data from Technopedia, our proprietary reference library of technology asset data, and intelligent automation fueled by AI. That's why thousands of global organizations rely on the Flexera One platform and Technopedia. Learn more at [flexera.com](https://flexera.com)

### » NEXT STEPS

Get a demo  
of our leading  
ITAM solution

[Speak to an expert →](#)