

Automate SAM to accelerate software savings

AT A GLANCE

Snow Spend Optimizer – SAM is Flexera's on-premises software asset management offering for organizations wanting to automate their software asset management practice. It provides inventory and usage data for your on premises IT environment and includes normalization and enrichment capabilities for >900k applications covering >100k manufacturers.

Contain spiraling software costs

- Usage insights that compare licenses paid for against actual usage —so you can stop paying for more than you need
- Expert-level assessments for key products such as Windows® Server that enable you to identify the most cost-effective way to license in virtualized environments

Be audit ready

- Get real-time visibility into your compliance position and quickly pull reports to communicate your effective license position (ELP) confidently, including your position across on-premises and Azure environments for Microsoft Windows and SQL Server
- Identify license risks related to virtualization
- With Oracle verified data for Oracle Databases, Oracle Middleware, Oracle Java and Oracle E-Business Suite, you can quickly defend against audits with trusted data.

NOW YOU CAN

- Quickly inventory and obtain software usage insights for on-premises end-user and datacenter applications
- Calculate an accurate number of required licenses (based on usage data compared to licenses purchased) and reduce spend
- Proactively prepare for vendor and internal audits with up-to-date views on license compliance
- Remove tech debt by eliminating redundant applications used across your organization

Reduce risk

- Equipped with the same source of normalized asset data, teams across your organization can report on applications at end of life or nearing end of life to reduce risk from vulnerabilities that cannot be patched
- Inspect what you expect by reporting on usage of denylisted applications

Rationalize your technology portfolio

- With a view into your application catalog, stop sprawl during the procurement process
- Automatic categorization of more than 900,000 applications so you can identify overlapping technologies

Leverage your existing data

Inventory tools

- SCCM
- HP
- Dell Kace
- BigFix
- Invati, etc.
- Tanium

Cloud technologies

- Vmware
- Microsoft Hyper-V
- Xen Server, etc.

Agreements and entitlements

- Import Wizard
- MLS Import
- Manual, etc.

Fill in the gaps with Flexera

End-user computing

- Hardware
- Software
- Usage

Datacenter

- Hardware, software, usage
- Oracle verification
- IBM, Microsoft

Normalize and enrich

Application details

- SKU
- Application
- Version, edition, family
- Manufacturer
- License requirements
- Upgrade, downgrade
- UNSPC
- PII
- Open source
- URL
- Operating system
- Malware

Lifecycle details

- End of extended support date
- End of life date
- End of support date
- Release date



Customer Story: Panasonic Information Systems Europe

Challenge

Due to the organizational structure, local business units maintained their software asset records on their own and depended on spreadsheets often submitted by already very busy executives. With comprehensive audits and external consultants engaged to help at considerable expense, the business units needed a more effective solution.

Solution

The organization implemented centralized software asset management for on-premises and cloud assets across 12,000 employees and multiple business units.

Benefits

- \$100,000 potential Microsoft license savings
- 8,500 users managed
- 450 unused licenses recovered
- Consolidated agreements

“

Using the new transparency delivered by the Snow Software SAM solution, we have negotiated five new framework agreements with major vendors. We can procure licenses at significant discount, assigning them to the Panasonic companies from a single pool, while ensuring compliance.”

Ulf Kuetemeyer

Senior Manager of Contracting & Procurement, Panasonic Information Systems Company Europe

Why do organizations use Snow Spend Optimizer?



Comprehensive inventory and usage data across your hybrid IT environment



With our extended expert team, lightweight agent and easy to use UI, you can quickly get to your first value outcome



Automated normalization and enrichment with the Snow Data Intelligence Service

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Next steps

Get a personalized demo to learn if Snow Spend Optimizer is right for your organization

Book a demo →

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