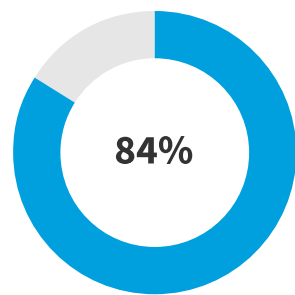


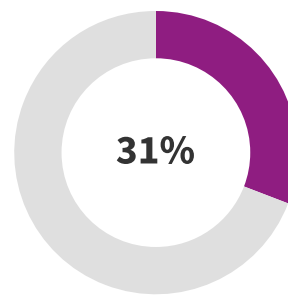
# Complexity is rising faster than control

## Growth brings pressure—and visibility gaps

AI is reshaping ITAM faster than teams can adapt—and AI adoption is accelerating faster than governance. While organizations are rapidly experimenting with AI software, ITAM teams are struggling to establish visibility and control.



84% cite AI tracking and adoption as a top challenge

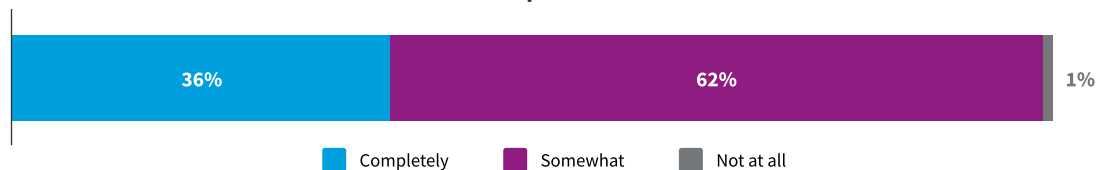


Only 31% report visibility into AI software

## Visibility gaps persist across environments

Despite progress in cloud and SaaS visibility, gaps remain—especially for newer environments like AI and BYOL. Expanding IT estates are making full visibility harder to achieve. In fact, only 36% reported complete IT visibility into their IT estates, which is down 7 percentage points year over year.

Does your organization have complete visibility into IT assets and their impact on business outcomes?



2026: N=512  
Source: Flexera 2026 State of ITAM Report (Figure 50)

## Audit pressure remains high

Audit activity continues to drive ITAM priorities. Organizations are facing frequent audits and significant associated costs—reinforcing the need for stronger governance and compliance processes.

48%

of organizations were audited in the past year



44%

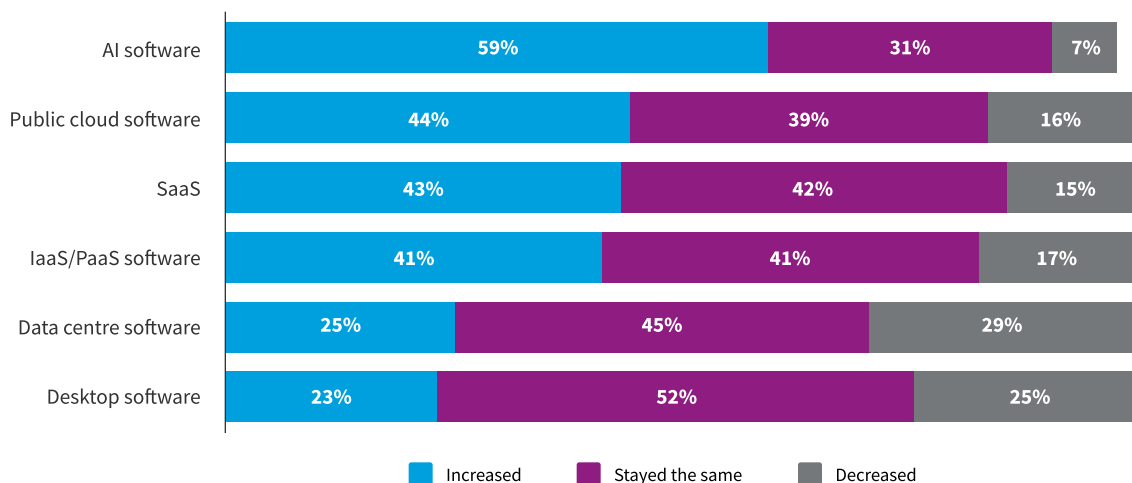
spent more than \$1M on audits over 3 years



## Wasted spend is shifting toward AI

While ITAM has improved efficiency across SaaS and cloud, new areas—like AI—are introducing fresh sources of wasted spend due to limited governance. The [Flexera 2026 State of the Cloud Report](#) highlights growing cost pressure (including 45% using GenAI in public cloud services) across cloud environments, reinforcing why ITAM teams are expanding optimization and governance efforts across software and cloud licensing. And, according to the [Flexera 2026 State of ITAM Report](#), 59% of organizations are reporting increased wasted AI spend year over year.

### How do you feel wasted spend has changed in the past year?



2026: N=512

Source: Flexera 2026 State of ITAM Report (Figure 22)

## ITAM is being asked to govern faster-moving, more complex environments—without full visibility.

[Download the 2026 State of ITAM Report →](#)

### About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes. More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. [Learn more at flexera.com](#)

#### » NEXT STEPS

Take our ITAM assessment to learn how advanced your ITAM practices are

[Get started →](#)