

Business spend management platform puts its money on cloud optimization and saves



AT A GLANCE

Coupa is a leading global technology platform for business spend management with 1,300 employees. Coupa's business solutions are built on the cloud. As the company rapidly expanded, managing their multi-cloud environment along with its costs became top priorities. Already a customer, Coupa added additional Flexera capability and gained cost visibility, discount reporting and cost optimization concierge services. So far, Coupa has had meaningful savings annually on reserved instances and upgrading old instances.



The challenge

Better cost control in a multi-cloud environment

Coupa's business spend management solutions are built on the cloud. With rapid growth came the challenges of managing a multi-cloud environment and the costs associated with it. Coupa had already been using a Flexera solution in conjunction with another provider to manage their reserved instances. But as business expanded, Coupa needed a more comprehensive view of their spending to gain better cost control.

**GROWING GLOBAL TECHNOLOGY
PLATFORM NEEDED BETTER
CLOUD COST
CONTROL**



The solution

Gain greater visibility of usage to optimize cloud spend

Flexera built custom reports to demonstrate how it could match Coupa's then-current provider for reserved instances, as well as deliver better overall financial reporting. With Flexera, Coupa has complete visibility of their cloud spend with custom reporting, plus trusted advisors who guide them through complex cost management challenges such as AWS reserved instance purchases, exchanges and modifications for AmazonEC2, RDS and Redshift. Old instance families were upgraded as well.

“Flexera helped us get insights on our cloud spend and be more efficient by reducing waste.”

JayKay Selvaraj

Senior manager, Technical Products



The results

Cloud spend became more efficient and waste was reduced

Since adding additional Flexera capability, Coupa has had meaningful savings annually from work with AWS reserved instances on AmazonEC2 and RDS, as well as upgrading old instances. Optima also enables Coupa to dive deeper into their billing and usage data.

Manage cloud
and spend more
effectively

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ABOUT FLEXERA

Flexera helps executives succeed at what once seemed impossible: getting clarity into, and full control of, their company's technology “black hole.” From on-premise to the cloud, Flexera helps business leaders turn IT insight into action. With a portfolio of integrated solutions that deliver unparalleled technology insights, spend optimization and agility, Flexera helps enterprises optimize their technology footprint and realize IT's full potential to accelerate their business. For over 30 years, our 1300+ team members worldwide have been passionate about helping our more than 50,000 customers fuel business success. To learn more, visit flexera.com.