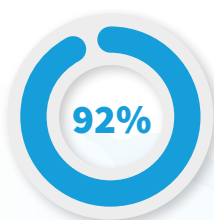


TURBULENCE IN THE CLOUD?

How has the pandemic impacted cloud strategies and providers? Cloud computing adoption was already expanding rapidly before the COVID-19 pandemic, but how have the events of the past year impacted current cloud computing trends and providers like AWS?

Enterprises embrace multi-cloud

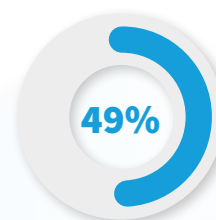
Enterprises have almost entirely adopted multi-cloud strategies. While organizations are using multiple clouds, this doesn't necessarily mean individual applications are spanning clouds.



of enterprises have a multi-cloud strategy



of enterprise workloads expected to be in public cloud in 12 months



of applications are siloed on different clouds

COVID-19 has accelerated cloud plans and spend

Cloud plans and adoption have clearly shifted as a result of the pandemic. Some of this increase is a result of the extra capacity needed for current cloud-based applications to meet added demand as online usage grows.



90% of organizations said cloud usage is higher than initially planned

Providers like AWS are enjoying the rapid growth

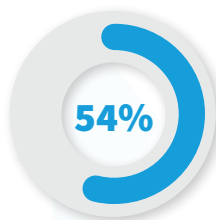
AWS is now the second most used IT vendor, ahead of traditional vendors such as Oracle, SAP and IBM.*



of organizations are running significant workloads on AWS, the highest in 2021



of respondents use or plan to use AWS, the highest in 2021



expect to increase their AWS spend in the coming year*

*Flexera 2021 State of Tech Spend Report

Cloud may be taking off at a rapid pace—but challenges remain

Some obstacles can become more manageable as an organization matures and gains experience. But others remain significant, even in organizations at an advanced cloud maturity level.



81%
cloud security



79%
cloud spend



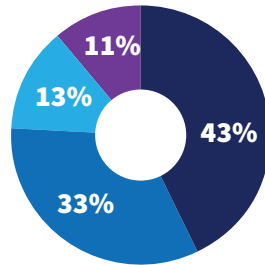
75%
cloud governance

Leveraging new strategies to combat challenges

Multi-cloud architectures are more challenging to manage. Many are moving to a flexible hybrid cloud strategy to meet evolving needs.

Type of Hybrid Cloud Strategy

% of enterprise respondents with hybrid strategy



- Multiple public and multiple private
- Multiple public and one private
- One public and multiple private
- One public and one private

Organizations struggle to handle growing cloud spend

Public cloud spend has increased significantly from previous years, but many have wasted spend—a trend that is expected to grow.

Spend efficiencies



Public cloud spend



Get the insights you need for the results you want

For many organizations, the pandemic threw a wrench in the already complicated—and often daunting—task of moving to the cloud. Successful migrations require proper planning and analysis to determine the right applications to move, their associated key application dependencies, the best pricing model and much more.

NEXT STEPS

Get the full Flexera 2021 State of the Cloud report for more insights and strategies to navigate your cloud journey

[DOWNLOAD NOW](#)

ABOUT FLEXERA

Flexera delivers IT management solutions that enable enterprises to accelerate the return on their technology investments. We help organizations **inform their IT** with total visibility into complex hybrid ecosystems, so they can **transform their IT** by rightsizing across all platforms, reallocating spend, reducing risk and charting the most effective path to the cloud.

Our technology value optimization solutions are delivered by 1,300+ team members helping more than 50,000 customers achieve their business outcomes. To learn more, visit flexera.com