

» CLOUD COST OPTIMIZATION DATASHEET

Cloud cost optimization for a multi-cloud, AI-centric world

» GAIN INSIGHTS, CONTROL AND OPTIMIZED VALUE

Flexera One Cloud Cost Optimization (CCO) gives you clarity and control over AWS, Microsoft Azure, Google Cloud, AI and data cloud costs. Identify and act on savings opportunities, manage anomalies and enable your organization to reinvest in innovation. Automated governance and deep analytics help you scale, and CCO opens the door to SaaS and ITAM optimization via Flexera One.

Customers report dramatic results with CCO: [Bayer](#) delivered \$2M in annual savings, and [Carlsberg](#) saved >\$400,000 in their first year.

Use cases

- **Spend reduction/reallocation:** Reduce waste in cloud spend to fund innovation throughout the organization
- **Forecasting:** Model anticipated cloud cost and value via statistical methods, historic patterns, planned changes and metrics
- **Budgeting:** Define and set limits, monitor and manage cloud spend aligned with business objectives
- **Allocation:** Assign and share cloud costs using accounts, tags, labels and other metadata
- **Anomaly management:** Detect, identify, alert and manage unexpected/unforecasted cloud cost and usage
- **Reporting:** Analyze and report on cloud data for insights into the value provided by use (unit economics), as well as costs, for smarter decision-making
- **Benchmarking:** Evaluate cloud optimization among parts of the organization or against industry peers
- **Chargeback:** Develop specific reporting, invoice reconciliation and chargeback workflows/models with finance team
- **Complex organization support:** Simplify L1, L2, L3 management, and billing and invoice data management for enterprises and partners

» KEY BENEFITS

- **Unmatched visibility and control:** See, govern and optimize every cloud
- **Accurate allocation:** Provide precise showback/chargeback across all clouds
- **Automated governance:** Get policy-driven automation for efficiency and scale
- **Optimize for all FinOps Foundation Scopes:** Bring cloud, ITAM and SaaS together
- **Sustainability optimization:** Add-on visibility into CO2e, take data-driven action

Capabilities

Inform phase

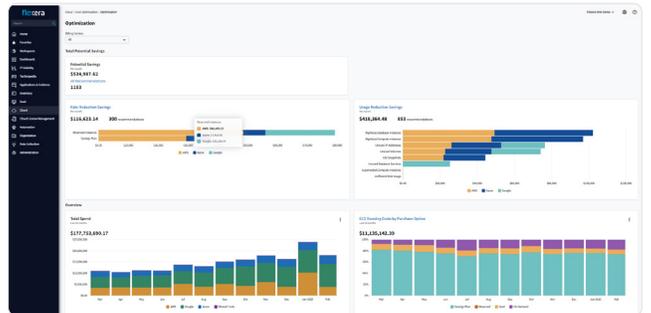
- Full visibility into cloud costs
- Actionable visibility across AI tokens and data clouds
- Common bill ingest across all cloud costs
- Customized stakeholder dashboards
- Local currency conversions
- Flexible allocation methods
- Support for non-Western region cloud providers
- Customizable shared cost allocation



Customizable dashboards give you Inform-aligned insights about cloud costs across BUs, hyperscalers and more

Optimize phase

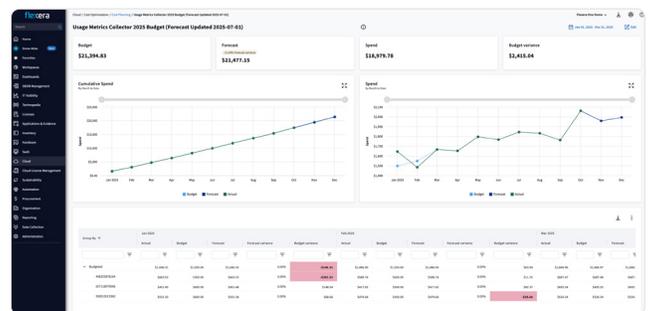
- Recommendations for:
 - Unused resource reclamation
 - Rightsizing underutilized resources
 - Discount opportunities
- Customizable recommendations via the automation engine



Model and visualize potential optimization savings, drill into detailed recommendations for where to take action

Operate phase

- KPI measurement/monitoring
- Integration with external workflow tools
- Automated recommendations across multiple use cases (cost optimization, security, operational, compliance and more)
- Optimization creation and management at scale via the automation engine
- Supports cost optimization for complex enterprise and partner org structures

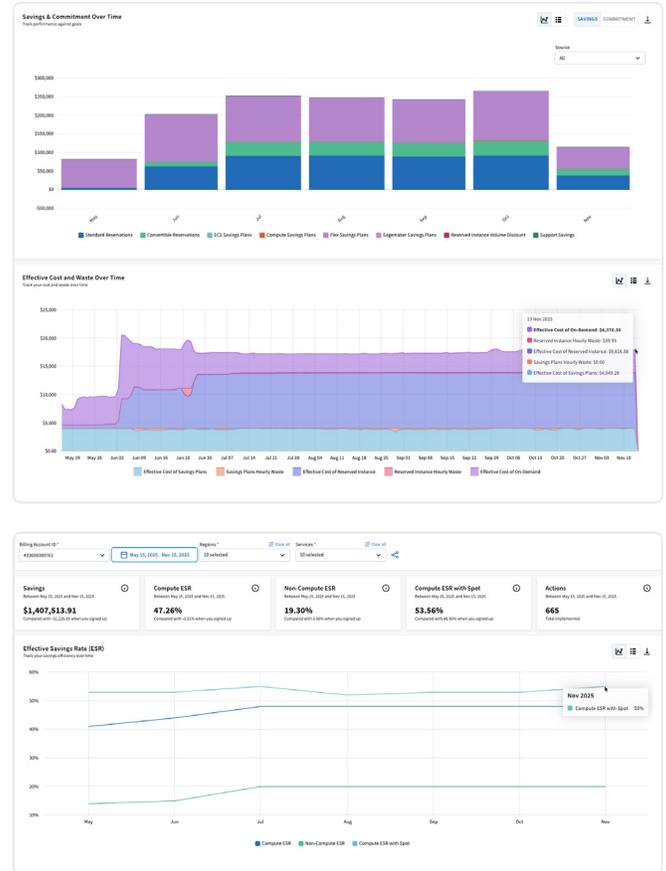


Forecast, manage and monitor across the organization for chargebacks and more

Related FinOps offerings

In addition to the unparalleled visibility and control and control provided by CCO over every cloud, Flexera One provides end-to-end coverage for other important FinOps use cases.

- **Radically improve Effective Savings Rates (ESR)** via commitment-based discount management with [Cloud Commitment Management](#)
- **Manage and optimize VMs and K8s** with automated rightsizing through through automated virtual machine and K8 optimization
- **Support expanded FinOps Scopes and Personas**—uncover shadow IT and optimize [SaaS spend](#), [optimize BYOL](#) from on-premises to cloud and improve [cloud migrations](#)
- **Get auditable cloud carbon and CO2e insights** to optimize for [sustainability](#)



About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization’s entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at flexera.com.

» NEXT STEPS

Contact us to learn how you can better optimize your cloud

[Speak to an expert](#) →